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Nota di contenuto	1. Introduction and Overview Part I: Privacy Theory and Methods 2. Privacy Theories and Frameworks 3. Revisiting APCO 4. Privacy and Behavioral Economics 5. The Development of Privacy Norms 6. Privacy Beyond the Individual Level Part II: Domains 7. Social Media and Privacy 8. Privacy-Enhancing Technologies 9. Tracking and Personalization 10. Healthcare Privacy 11. Privacy and the Internet of Things Part III: Audiences 12. Cross-Cultural Privacy Differences 13. Accessible Privacy 14. Privacy in Adolescence 15. Privacy and Vulnerable Populations Part IV: Moving Forward 16. User-Tailored Privacy 17. The Ethics of Privacy in Research and Design: Principles, Practices, and Potential 18. EU GDPR: Toward a Regulatory Initiative for Deploying a Private Digital Era 19. Reflections: Bringing Privacy to Practice
Sommario/riassunto	This open access book provides researchers and professionals with a foundational understanding of online privacy as well as insight into the

socio-technical privacy issues that are most pertinent to modern information systems, covering several modern topics (e.g., privacy in social media, IoT) and underexplored areas (e.g., privacy accessibility, privacy for vulnerable populations, cross-cultural privacy).
