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Nota di contenuto	Intro -- Preface -- Organization -- Keynote Talks -- Internet of Things Healthcare System for Reducing Economic Burden -- Resilience in Times of Accelerated Digital Transformation -- Invited Talks -- Creating Seamless Online Experiences to SMEs -- How Estonia Creates E-country E-Estonia. Com: A Toolkit for any Startup Working Remotely -- Round Table -- Mental Manipulations and Neurotechnology: Redefining Neuro- and Cognitive Security -- Contents -- Digital Strategies -- Women in ICT: The Case of Croatia Within European Union -- 1 Introduction -- 2 Literature Review -- 3 Women ICT Specialists in Croatia -- 4 Data and Methodology -- 5 Result and Discussion -- 6 Conclusion -- References -- The Strategic Values of Omnichannel Behavior in the Age of Covid-19 -- 1 Introduction -- 2 Theoretical Framework -- 2.1 COVID-19 -- 2.2 An Emerging Omnichannel Trend -- 2.3 The Value -- 2.4 The Co-creation of Value -- 2.5 The Opportunities for Co-creating Value Offered by the Multiplication of Channels -- 3 Methodology -- 4 Values of Omnichannel Behavior During Covid-19 Pandemic: Key Findings -- 4.1 Informative Value -- 4.2 Social Value -- 4.3 The Value of Convenience -- 4.4 Recreational Value -- 5 Conclusion -- Appendix 1: Characteristics of the sample -- References -- Development of an Intelligent Win-Win Negotiation

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2. Record Nr.	UNICAMPANIAVAN0042258
Autore	Vassalli, Filippo
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