1. Record Nr. UNISA996456150803316

Titolo	Aesopi Phyrgis fabulæ : jam recenter ex collatione optimorum exemplarium emendatius excusæ una cum nonnullis variorum authorum fabulis adjectis : et indice correctiori præfixo
Pubbl/distr/stampa	Londini, : Ex typographia Societatis Stationariorum, 1681
Descrizione fisica	[16], 176 p
Altri autori (Persone)	Aesopus
Disciplina	883.0109
Lingua di pubblicazione	Latino
Formato	Risorsa elettronica
Livello bibliografico	Monografia

2. Record Nr. UNINA9910788833303321

Titolo	Semiotics of the media : state of the art, projects, and perspectives / / edited by Winfried Noth
Pubbl/distr/stampa	Berlin ; ; New York, New York : , : Mouton de Gruyter, , 1997
ISBN	3-11-080361-5
Edizione	[Reprint 2016]
Descrizione fisica	1 online resource (ix, 896 p.) : ill. ;
Collana	Approaches to Semiotics ; ; 127
Disciplina	302.23/01/4
Soggetti	Mass media - Semiotics
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Bibliographic Level Mode of Issuance: Monograph
Nota di bibliografia	Includes bibliographical references and indexes.
Nota di contenuto	Frontmatter -- Contents -- Introduction / Nöth, Winfried -- Part I: Semiotic foundations of the media -- Media and self-reference: The forgotten initial state / Marcus, Solomon -- Media between Balnibarbi and Plato's Cave / Deledalle, Gérard -- The multimediation of the lifeworld / Sonesson, Göran -- The sign as medium, the medium relation as the foundation of the sign / Walther, Elisabeth -- Semiosis of the mass media: Modeling a complex process / Krampen, Martin --

The media contract / Chauvel, Lucrecia Escudero -- Part II: Pictorial and graphic semiotics -- Semiotics and ethics: The image of semiotics and semiotics of the image / Deledalle-Rhodes, Janice -- The prephotographic, the photographic, and the postphotographic image / Braga, Lucia Santaella -- Can pictures lie? / Nöth, Winfried -- On the semiotics of the image and the computer image / Caneparo, Luca / Caprettini, Gian Paolo -- Pictorial metaphor in commercial advertising / Rozik, Eli -- Representation and legitimacy: A semiotic approach to the logo / Heilbrunn, Benoît -- Indexical/iconic tensions: The semiotics of the postage stamp / Scott, David -- Combining the information of maps and other media while hiking / Schmauks, Dagmar -- Part III: Film, acting, and intermediality in the movies -- The delay of the cinema age / Buckland, Warren -- The dialectic of the sign or journeys to Cape Fear / Hayes, Michael -- Natural born killers: Rhythms of the filmic image and styles of violence / Cohen, Alain J.-J. -- "How did you find us?" - "We read the script!": A special case of self-reference in the movies / Withalm, Gloria -- Words created in their own image / Behar, Lisa Block de -- Discursive stupidity: Abduction and comic in "Monty Python's Flying Circus"; From Peirce to Freud / Wirth, Uwe -- The semiotics of eating and orality in the movies / Grimm, Petra -- Star images: Questions for semiotic analysis / Lowry, Stephen -- Film acting and gender: Method acting and the male tantrum / McDonald, Paul -- On some aspects of intermedial film transfer / Gwód, Andrzej -- Media shift and intertextual reference / Krah, Hans -- Death and rebirth of the author: On a specific case of an intermedial chiasmus between literature and film / Mecke, Jochen -- Part IV: Television, video, and radio -- Television: The semiotic phenomenology of communication and the image / Lanigan, Richard L. -- Where is the subject in the macromedia? The question of zapping / Costantini, Michel -- The surrogate audience: Ostension of spectator response in televised shows / Sutton, Philip C. -- Liquid images: A semiotic analysis of on-air promotion and TV design of TV stations / Müller, Michael / Springer, Bernhard -- Foreshadowing virtual reality in narrative and film / Gandelman, Claude -- TV is dead, video is born: Dialogue on new intermedia communication / Bonfantini, Massimo A. / Petrilli, Susan / Ponzio, Augusto -- Audience participation games: Consideration for parties other than the actual participant / Schlickau, Stephan -- Part V: Computers, electronic networks, hypertext, and cyberspace -- Objects and the world metaphor: A semiotic engineering approach / Jorna, René J. / Wezel, Wout van -- Semiotics of computer media in architecture / Maggiora, Giuliano / Brusasco, Pio Luigi / Caneparo, Luca -- "Electronic communities" as social worlds: Toward a sociosemiotic analysis of computer mediated interpersonal communication / Höflich, Joachim R. -- The cold warmth of communication in computer networks / Janney, Richard W. -- Semiosis at computer media / Raudaskoski, Pirkko -- Hypertextuality and multimedia literature / Ledgerwood, Mikle D. -- Linguistic orientation in computational space / Ipsen, Guido -- Principles of spatialization in text and hypertext / Wenz, Karin -- Part VI: Time, memory, media, and the semiotics of the museum -- The medium is the memory: Ars memoriae in its age of technical reproducibility / Wallmannsberger, Josef -- The role of memory in the contemporary acceleration of cultural proliferation / Agra, Lucio / Nunes, Monica -- Listening to the virtual past / Valente, Heloisa de Araujo Duarte -- The museum as a political media: A semiological assault / Esslinger, Sandra Lotte -- The museum as semiotic frame: "Degenerate art" in the thirties and the nineties / Horst, Frauke von der -- Western heritage and its autres: Cowboys and Indians, facts, and fictions / Wilson, Diana Drake -- Part

VII: Aesthetic aspects of the media -- Innovation, gainful learning, and habits in the aesthetics of media / Kloepfer, Rolf -- Deep structure and design configurations in paintings / Guerri, Claudio Federico -- Architecture as a mass medium? / Dreyer, Claus -- Poems on the bus: Some practical aspects of the reception of poetry in the mass media / Christidis, Tania Leonte -- The form of the media: The intermediality of visual poetry / Block, Friedrich W. -- Poetic aspects of a multimedia text / Cañizal, Eduardo Peñuela -- Graphic notation and musical graphics: The nonnotational sign systems in new music and its multimedial, intermedial, extended-medial, and mixed-medial character / Gligo, Nikša -- Part VIII: Sociosemiotics and today's myths in the media -- Divination as a mass media event / Tobin, Yishai -- Media, death, and democracy / Imbert, Patrick -- Myth of the Occident and its manifestations in the Chinese media / Ding, Ersu -- Media coverage of the unreasonable in the land of hyperreason / Andacht, Fernando -- The media and logic of concrete action in the "housekeeping" press / Klapisch, Coline -- The desire of "crises": An Occidental way of existing / Spörri, Hansruedi -- Invitation to travel: The window-shop relationship in the communication of fashion / Ceriani, Giulia -- Nonverbal signs in an intercultural business negotiation / Niemeier, Susanne -- Part IX: Appendix -- Index of names -- Index of subjects