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Nota di contenuto	Front matter -- Table of Contents -- Introduction / Capeloa Gil, Isabel -- I. Philosophies of Money -- Money is Time: Thoughts on Credit and Crisis / Weber, Samuel -- Metaphors We Pay For, or: Metaphors of the 'Financial Crisis' Shaping the Cultural Life of Money / Nünning, Ansgar -- Money: From Midas to Madoff / Neves, João César das -- II. The Arts and Finance -- Death and Diamonds: Finance and Art / Goggin, Joyce -- Art and its Potentialities: From the Virtual to Speculation / Seligmann-Silva, Márcio -- The Magic Triangle / Opitz, Alfred -- III. Literature and Money Matters -- Phantom Counterfeits: Credit and Betrayal in a (Post)-Modern Polity / Medeiros, Paulo de -- From Miser to Capitalist: An Economic Reading of Aluísio Azevedo's O Cortiço / Santos, Vivaldo Andrade dos -- Not So Far Apart: Thomas Mann's Buddenbrooks and Martin Amis's Money / Silva, Helena Gonçalves da / Seruya, Teresa -- "Outside, the yellow lions are grinning" / Guarda, Filomena Viana -- IV. Cognitive Moneyscapes -- Meanings of Money in Literature: D. J. Taylor's Novel Kept (2006) as a Test Case for Exploring Cognitive Functions of Literature / Nünning, Vera -- Cognitive Science and How We Think about Money / Abrantes, Ana Margarida -- Second Life: The Emergence of a New Moneyscape / Ferreira, Cátia -- Coda:

Sommario/riassunto

The book discusses how culture simultaneously shapes and is shaped by the economy. Over the past few years, as the world has staggered from one financial crisis to another, the neat separation of economics and culture has been consistently challenged. To understand the current state of affairs, it has become increasingly necessary to understand the conjuncture that rules the production of value in economic systems, how money shapes social relations and affects discursive practices. By discussing the vocabulary, by understanding the rhetoric and interpreting the narratives, be it of crisis, austerity, growth, welfare, neo-liberalism or socialism, new modes of imaging the economic system may be made possible. The book is structured in four chapters dealing with theory and conjuncture ("Philosophies of Money"), with the visual arts and investment ("The Arts and Finance"), with literary representation and narrativity ("Literature and Money Matters") and with the cognitive impact of fiduciary representation ("Cognitive Moneyscapes"). This collection analyses the process whereby a material icon invested with the symbolical power to rule social exchange becomes an explanatory narrative determining the way societies produce meaning.
