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Autore	Powell Barry B
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Descrizione fisica	1 online resource (298 p.)
Disciplina	411.09
Soggetti	Writing - History Alphabet - History Writing - Social aspects
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	This paperback edition first published 2012.
Nota di bibliografia	Includes bibliographical references (p. [263]-269) and index.
Nota di contenuto	Introduction : a difficult topic, little studied, poorly understood -- What is writing? -- Writing with signs -- Categories and features of writing -- Some general issues in the study of writing -- Protocuneiform and counting tokens -- Origins of lexigraphic writing in Mesopotamia -- Plato's Ideas and Champollion's decipherment of the Egyptian hieroglyphs -- Egyptian writing and Egyptian speech -- The origin and nature of Egyptian writing -- "The house of life" : scribes and writing in ancient Egypt -- Syllabic scripts of the Aegean -- The West Semitic revolution -- What kind of writing was West Semitic? -- The origins of West Semitic writing -- Chinese logography -- Lexigraphic writing in Mesoamerica -- The Greek alphabet : a writing that changed the world -- Summary and conclusions.
Sommario/riassunto	Writing: Theory and History of the Technology of Civilization traces the origins of writing tied to speech from ancient Sumer through the Greek alphabet and beyond.Examines the earliest evidence for writing in Mesopotamia in the fourth millennium BC, the origins of purely phonographic systems, and the mystery of alphabetic writingIncludes

discussions of Ancient Egyptian, Chinese, and Mayan writing Shows how the structures of writing served and do serve social needs and in turn create patterns of social behavior Clarifies the argument with many illustrati
