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| Disciplina              | 330  |
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| Formato                 | Materiale a stampa   |
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| Nota di contenuto       | Frontmatter -- Table of contents -- PREFACE -- Part 1. EUROPEAN TOURISM TRENDS -- CHAPTER 1. MODELLING WEALTH EFFECT AND DEMAND FOR TOURISM DEPARTURE IN EUROPE: A PANEL DATA APPROACH -- Chapter 2. EXPLORING INTERNATIONAL TOURISM TRENDS IN THE MEDITERRANEAN: CONVERGENCE OR BIG DIVERGENCE -- CHAPTER 3. TOURISM ARRIVALS AND ROAD VICTIMS: EVIDENCE FROM MEDITERRANEAN REGIONS -- CHAPTER 4. BUSINESS CYCLE IN CROATIA: BY THE DYNAMIC SYNCHRONIZATION TECHNIQUE -- Part 2. INTERNATIONAL TOURISM & TRAVEL INDUSTRY TRENDS -- CHAPTER 5. TOURISM & TRAVEL INDUSTRY AND ITS EFFECT OF GREAT RECESSION: AN MULTILEVEL SURVIVAL ANALYSIS -- CHAPTER 6. TIME TO ENTRY AND BUSINESS TOURISM: PANEL DURATION MODELS WITH CENSORED DATA -- CHAPTER 7. KALDOR'S INCOME DISTRIBUTION AND TOURISM SPECIALIZATION: EVIDENCE FROM SELECTED COUNTRIES -- GLOSSARY -- GLOSSARY |
| Sommario/riassunto      | Tourism research has indeed become a booming and attractive agenda for data analysis oriented empirical economist thanks to modern technology. There has been a tremendous improvement over last decades in the mathematical, statistical, probabilistic, and computational tools available to applied macroeconomics in tourism   |

research. The book is no attempt to make comprehensive or broad representation of the issues of development of macro econometric modelling in tourism research. Authors' intention is to be selective, illustrative and deep, to present cases of analytical thinking on some of the major issues of model-based research in tourism sector. Zdravko Šergo is Senior Research Associate at Institute of Agriculture and tourism Pore, Croatia. His scientific research and professional activities are focused on Tourism economy, Macroeconomic aspects of tourism, Sustainable tourism development. During his carrier he was a member of scientific teams in numerous projects among two or more scientific institutions. He published more than a hundred scientific papers and numerous book chapters. Jasmina Gržini is full Professor of Tourism at Juraj Dobrila University of Pula, Croatia, Department of Economics and Tourism, where she was the Head of the Department of Tourism for many years. She is a member of the editorial boards of 5 international scientific journals and 4 international scientific monographs. Her main research topics are Principles of tourism, International tourism, Management of tourism attractions, Tour operators and Tourist agencies. She worked on several projects and published more than eighty scientific papers, including the book "International Tourism" (2014) and "Tour operators and hoteliers in the modern tourism" (2015). ABSTRACTING & INDEXING Approaches in Tourism Modelling is covered by the following services: Baidu Scholar DOAB (Directory of Open Access Books) EBSCO Discovery Service Google Scholar J-Gate Naviga (Softweco) Primo Central (ExLibris) ReadCube Semantic Scholar Summon (ProQuest) TDOne (TDNet) WorldCat (OCLC)

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