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Soggetti	COMPUTERS / General
Lingua di pubblicazione	Inglese
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Livello bibliografico	Monografia
Nota di contenuto	Frontmatter -- Contents -- PME and «BIG DATA»: governance and transformations -- Model of investing in the big data era -- Big Data: towards smart and sustainable health -- Business sector opportunities: Big data analysis focusing on unpaid work -- Electronic invoicing and Big Data: what value / forecasting capacity? -- "Business intelligence" and "Big Data": A winning connection for management of enterprises -- Blockchain in the Big Data era -- Analysis of the evolution of international trade in the Big Data conditions -- Informatics and bank transfers in the Big Data era -- Big Data considerations and their impact on organizations -- The influence of ecological constraints on the development of Big Data -- The impact of consolidation on university positions in rankings in EU member states -- Smart tourism management. Regression model on the influence of research and development expenditures on the functional accommodation capacity in Cluj County -- The GAFAs know us better than we know ourselves -- Models of social security analysis -- Analysis of the economic evolution of the EU member states in the context of the Big Data -- Big Data and the success of the didactic approach in Romanian universities -- Possible uses of spatial data in the geographic information system -- How is the healthcare system in Romania healthy? -- Application of Big Data in the medical technology evaluation process -- Big Data at the service of the intercultural -- How does the use of the GDPR affect

consumer behavior during internet actions? -- Research, technology and innovations, economic growth factors in the member states of the European Union in the context of Big Data -- In the Big Data era is there a long-term relationship between the international stock market indices? -- Model for estimating the inflation dynamics in the capital market analysis

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## Sommario/riassunto

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The inclusion of "Big Data" in financial markets accelerates the speed of decision-making and boosts stock markets. The appearance of virtual currencies is concomitant to the management of "Big Data" and secures transactions via the Blockchain. New behaviors are observed on the markets thanks to algorithmic optimizations or via the technology of the "Blockchain". Commercial markets are impacted by the fact that market analysis, through Big Data, challenges traditional approaches to marketing. "Big Data", because of fast, real-time analysis and the use of data of various natures, allows a better decision-making whether it is in the medical field or in the taxation of countries. The use of internet tools places the customer or employees in direct contact with organizations and companies. The mass processing of all these large amounts of data requires computer or robotic tools whose raw material to work is energy. The data collection tools require co-operation directly with individuals and social groups. This induces important changes in the ways of acting or even designing services with the actors. Due to the large volume of processed data, the data analysis is refined and allows calculations with very large data volumes using new specific methods. The speed of data processing is facilitated by the participation of the individual or social groups in the sense that the collection of data enriches the "Big Data" while respecting the authorization given by the citizen/client. The variety of data makes it possible to improve medical diagnoses and help to set up prevention policies that are less costly than healthcare policies This does not fail to question the citizen/client as to his responsibility vis-à-vis the authorization given to manage his data by the websites frequented. "The 25th PGV Network Conference" was held on 12-13 September 2019 in Bucharest, Romania. The 25th PGV Network Conference is covered by the following services: EBSCO Discovery Service Google Scholar Naviga (Softweco) Primo Central (ExLibris) Summon (Serials Solutions/ProQuest) TDOne (TDNet) WorldCat (OCLC)

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