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Autore	Shibuya Kazuhiko
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Nota di contenuto	1. Digital Social Science -- 2. Investigating Identity -- 3. Identity Ambiguity -- 4. Identity Valuation -- 5. Identity Protection -- 6. Identity Proof -- 7. Identity Deception -- 8. Social Identification -- 9. Collective Identity -- 10. Networked Identity -- 11. Identity Health -- 12. Identity History -- 13. General Discussion -- 14. Conclusion.
Sommario/riassunto	This book examines the digital transformation of identity in the age of artificial intelligence. It articulates the nature of identity of human beings, based on cutting-edge knowledge in the field of AI and big-data sciences, and discusses identity by drawing on comprehensive investigations in digital social sciences and exploring wider disciplines related to philosophy, ethics, sociology, STS, computer sciences, engineering, and medical sciences. Reviewing contemporary conditions proliferated by advanced technological trends and unveiling social

mechanisms of human identity, this book appeals to undergraduate and graduate students as well as academic researchers.
