

1. Record Nr.	UNINA9910479969703321
Autore	Mentzer John T
Titolo	Sales forecasting management [[electronic resource]] : a demand management approach / / John T. Mentzer, Mark A. Moon
Pubbl/distr/stampa	Thousand Oaks, Calif. ; ; London, : SAGE, c2005
ISBN	1-4522-0444-6 1-4522-2237-1
Edizione	[2nd ed.]
Descrizione fisica	1 online resource (369 p.)
Altri autori (Persone)	MoonMark A. <1955->
Disciplina	658.818
Soggetti	Sales forecasting - Management Marketing research - Management Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. 331-335) and index.
Nota di contenuto	Cover; Contents; Preface; Chapter 1 - Managing the Sales Forecasting Process; Chapter 2 - Sales Forecasting Performance Measurement; Chapter 3 - Time Series Forecasting Techniques; Chapter 4 - Regression Analysis; Chapter 5 - Qualitative Sales Forecasting; Chapter 6 - Sales Forecasting Systems; Chapter 7 - Benchmark Studies: The Surveys; Chapter 8 - Benchmark Studies: World-Class Forecasting; Chapter 9 - Benchmark Studies: Conducting a Forecasting Audit; Chapter 10 - Managing the Sales Forecasting Function; References; Index; About the Authors
Sommario/riassunto	Mentzer and Moon apply their 25 years of sales forecasting management research to their techniques for sales forecasting. They cover managing the process, performance measurement regression analysis, qualitative sales forecasting, and forecasting systems. The second edition has been reorganized and includes new insights on qualitative forecasting,.

2. Record Nr.	UNISA996418198103316
Titolo	Advances in Microlocal and Time-Frequency Analysis [[electronic resource] /] / edited by Paolo Boggiatto, Marco Cappiello, Elena Cordero, Sandro Coriasco, Gianluca Garello, Alessandro Oliaro, Jörg Seiler
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Birkhäuser, , 2020
ISBN	3-030-36138-1
Edizione	[1st ed. 2020.]
Descrizione fisica	1 online resource (XVI, 525 p. 6 illus. in color.)
Collana	Applied and Numerical Harmonic Analysis, , 2296-5009
Disciplina	515
Soggetti	Partial differential equations Harmonic analysis Operator theory Global analysis (Mathematics) Manifolds (Mathematics) Functional analysis Partial Differential Equations Abstract Harmonic Analysis Operator Theory Global Analysis and Analysis on Manifolds Functional Analysis
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	Anisotropic Gevrey-Hörmander pseudo-differential operators on modulation spaces -- Hardy spaces on weighted homogeneous trees -- The global Cauchy problem for the plate equation in weighted Sobolev spaces -- Cone-Adapted Shearlets and Radon Transforms -- Linear perturbations of the Wigner transform and the Weyl quantization -- About the nuclearity of $S(M_p)$ and S_w -- Spaces of ultradifferentiable functions of multi-anisotropic type -- Comparison principle for non-cooperative elliptic systems and applications -- On the simple layer potential ansatz for the n-dimensional Helmholtz equation -- Decay estimates and Gevrey smoothing for a strongly damped plate equation

-- Long time decay estimates in real Hardy spaces for the Double Dispersion Equation -- On Density Operators with Gaussian Weyl Symbols -- On the solvability of a class of second order degenerate operators -- Small data solutions for semilinear waves with time-dependent damping and mass terms -- Integrating Gauge Fields in the -formulation of Feynman's path integral -- A Class of Well-Posed Parabolic Final Value Problems -- Localization of a Class of Muckenhoupt Weights by Using Mellin Pseudo-Differential Operators -- Carleman regularization and hyperfunctions -- Strictly hyperbolic Cauchy problems with coefficients low-regular in time and space -- Quantization and Coorbit Spaces for Nilpotent Groups -- On the Measurability of Stochastic Fourier Integral Operators -- Convolution and Anti-Wick quantisation on ultradistribution spaces -- Exact formulas to the solutions of several generalizations of the nonlinear Schrödinger equation -- Dirichlet-to-Neumann Operator and Zaremba Problem -- Extended Gevrey regularity via the short-time Fourier transform -- Wiener estimates on modulation spaces -- The Gabor wave front set of compactly supported distributions.

Sommario/riassunto

The present volume gathers contributions to the conference Microlocal and Time-Frequency Analysis 2018 (MLTFA18), which was held at Torino University from the 2nd to the 6th of July 2018. The event was organized in honor of Professor Luigi Rodino on the occasion of his 70th birthday. The conference's focus and the contents of the papers reflect Luigi's various research interests in the course of his long and extremely prolific career at Torino University.
