

1. Record Nr.	UNISA996418190803316
Titolo	Advanced Studies in Behaviormetrics and Data Science [[electronic resource] ] : Essays in Honor of Akinori Okada // edited by Tadashi Imaizumi, Atsuh Nakayama, Satoru Yokoyama
Pubbl/distr/stampa	Singapore : , : Springer Singapore : , : Imprint : Springer, , 2020
ISBN	981-15-2700-8
Edizione	[1st ed. 2020.]
Descrizione fisica	1 online resource (XV, 472 p. 136 illus., 69 illus. in color.)
Collana	Behaviormetrics: Quantitative Approaches to Human Behavior, , 2524-4027 ; ; 5
Disciplina	658.8342
Soggetti	Statistics Motivation research (Marketing) Mathematics Visualization Social sciences Psychometrics Statistics for Social Sciences, Humanities, Law Statistical Theory and Methods Consumer Behavior Methodology of the Social Sciences
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	Co-clustering for object by variable data matrices -- How to use the Hermitian Form Model for asymmetric MDS -- Asymmetric scaling models for square contingency tables: points, circles, arrows, and odds ratios -- Comparing partitions of the Petersen graph -- Minkowski distances and standardisation for clustering and classification on high dimensional data. .
Sommario/riassunto	This book focuses on the latest developments in behaviormetrics and data science, covering a wide range of topics in data analysis and related areas of data science, including analysis of complex data, analysis of qualitative data, methods for high-dimensional data, dimensionality reduction, visualization of such data, multivariate statistical methods, analysis of asymmetric relational data, and various

applications to real data. In addition to theoretical and methodological results, it also shows how to apply the proposed methods to a variety of problems, for example in consumer behavior, decision making, marketing data, and social network structures. Moreover, it discusses methodological aspects and applications in a wide range of areas, such as behaviormetrics; behavioral science; psychology; and marketing, management and social sciences. Combining methodological advances with real-world applications collected from a variety of research fields, the book is a valuable resource for researchers and practitioners, as well as for applied statisticians and data analysts. .

2. Record Nr.	UNINA9910532920703321
Autore	Fuentes Agustin
Titolo	Race, monogamy, and other lies they told you [[electronic resource] ] : busting myths about human nature // Agustin Fuentes
Pubbl/distr/stampa	Berkeley, : University of California Press, c2012
ISBN	1-280-59290-7 9786613622730 0-520-95167-0
Descrizione fisica	1 online resource (291 p.)
Disciplina	155.7 302
Soggetti	Behavior evolution Human behavior Human evolution Physical anthropology Social evolution Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Frontmatter -- Contents -- Illustrations -- Preface -- Acknowledgments -- Part One. Myth-Busting Tool Kit -- Part Two. Busting Three Myths About Being Human -- Appendix: Getting the

Sommario/riassunto

There are three major myths of human nature: humans are divided into biological races; humans are naturally aggressive; men and women are truly different in behavior, desires, and wiring. In an engaging and wide-ranging narrative Agustín Fuentes counters these pervasive and pernicious myths about human behavior. Tackling misconceptions about what race, aggression, and sex really mean for humans, Fuentes incorporates an accessible understanding of culture, genetics, and evolution requiring us to dispose of notions of "nature or nurture." Presenting scientific evidence from diverse fields, including anthropology, biology, and psychology, Fuentes devises a myth-busting toolkit to dismantle persistent fallacies about the validity of biological races, the innateness of aggression and violence, and the nature of monogamy and differences between the sexes. A final chapter plus an appendix provide a set of take-home points on how readers can myth-bust on their own. Accessible, compelling, and original, this book is a rich and nuanced account of how nature, culture, experience, and choice interact to influence human behavior.

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