1.	Record Nr.	UNISA996408987403316
	Autore	Wishart John
	Titolo	Illustrissimo heroi, magnificentissimo, & vere nobili dynastae, Joanni Midletonio [[electronic resource]] : ... Theses hasce Philosophicas, quas in Athenaeo Edinburgeno ... Praeside Joanne Wishart .
	Pubbl/distr/stampa	Edinburgi, : Excudebat Gideon Lithgo, Academiae Edinburgenae typographus, anno Dom. 1661
	Descrizione fisica	1 sheet ([1] p.)
	Soggetti	Dissertations, Academic - Scotland
	Lingua di pubblicazione	Inglese
	Formato	Materiale a stampa
	Livello bibliografico	Monografia
	Note generali	This item is a list of dissertations in logic, metaphysics, physics, astronomy, and moral philosophy.
		Caption title.
		Reproduction of original in: Edinburgh University Library.

2. Record Nr.	UNINA9910794406903321
Autore	Warburton Kara
Titolo	The corporate terminologist / / Kara Warburton ; copy editor Emma Warburton
Pubbl/distr/stampa	Amsterdam ; ; Philadelphia : , : John Benjamins Publishing Company, , [2021] ©2021
Descrizione fisica	1 online resource (xxiv, 249 pages) : illustrations
Collana	Terminology and lexicography research and practice ; ; Volume 21
Disciplina	650.014
Soggetti	Business Business communication
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Sommario/riassunto	"The Corporate Terminologist is the first monograph that addresses the principles and methods for managing terminology in content production environments that are both demanding and multilingual, such as those found in global companies and institutions. It describes the needs of large corporations and how those needs demand a new, pragmatic approach to terminology management. The repurposability of terminology resources is a fundamental criterion that motivates the design, selection, and use of terminology management tools, and has a bearing on the definition of termhood itself. The Corporate Terminologist describes and critiques the theories and methods informing terminology management today, and practical considerations such as preparing an executive proposal, designing a termbase, and extracting terms from corpora are also covered. This book is intended for readers tasked with managing terminology in today's challenging production environments, for those studying translation and business communication, and indeed for anyone interested in terminology as a discipline and practice"--