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Descrizione fisica	1 online resource (528 pages) : illustrations; digital file(s)
Disciplina	745.4
Soggetti	Art and design Design - Philosophy DESIGN / Product
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Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	Introduction -- German versions -- I. Education -- Dimensions of design: operating in a new space of opportunity -- The art of prudent interference -- Design your future -- Higher education and the transformation of gaming -- Keep feeling fascination: design and open enquiry -- The potentiality of Swiss industrial design -- German versions -- II. processes -- Design and drama -- Design ethnography as a "dirty" practice -- Designing in relations: setting up a collaborative design training programme -- Interacting in entangled environments -- Activating attitude -- German versions -- III. Epistemology -- Ludics: the art of play and societal impact -- Design research as a gesture of showing -- Images of knowledge are figures of thought -- Archaeology of the present: an important tool for consciously designing (for) our future -- German versions -- IV. issues -- Cultural identity and design -- A plea of an aesthetic future for design -- In transformation: design for the ecological shift -- How immersive technologies shape our thinking and change us -- More gender--more design? Gender-sensitive design for the society of today -- German versions -- Bibliography part I-IV
Sommario/riassunto	Not at Your Service: Manifestos for Design brings together the broad

spectrum of beliefs, subjects and practices of designers at Zurich University of the Arts. It offers different approaches and insights on the present-day role and impact of design. It is not conceived as a finished project, but as a fluid document of its time. Collaborative design, interaction within complex systems, attention economics, the ecological shift, visual literacy, gender-neutral design, "quick and dirty" design ethnography, social responsibility, the value of ugliness, death futures, immersive technologies, identity and crises, design as a transformative discipline – all of these topics are presented for debate with passion, conviction and professional expertise.

Not at Your Service: Manifestos for Design bündelt die unterschiedlichsten Facetten an Überzeugungen, Themen und Praxen von Designerinnen und Designern an der Zürcher Hochschule der Künste. Die Publikation bietet vielfältige Antworten auf die Frage, was Design heute sein und bewirken kann. Kollaboratives Design, Interaktion in komplexen Systemen, die Ökonomie der Aufmerksamkeit, Ökologischer Wandel, Visual Literacy, geschlechterneutrales Design, die schmutzige Praxis der Designethnografie, soziale Verantwortung, der Wert von Hässlichkeit, Death Futures, immersive Technologien, Identität und Krise, Design als Transformationsdisziplin - all dies sind Themen, die in diesem Lesebuch mit Leidenschaft, persönlicher Überzeugung und professioneller Expertise zur Debatte gestellt werden.

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