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Titolo	Fashion retailing [[electronic resource] /] / Guest editors, Grete Birtwistle and Christopher M. Moore
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Collana	International Journal of Retail and Distribution Management ; ; 32, no. 8, pt. 1
Altri autori (Persone)	BirtwistleGrete MooreChristopher M
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Soggetti	Fashion Retail trade Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di contenuto	Contents; Abstracts & keywords; Guest editorial; Creating agile supply chains in the fashion industry; Internet apparel shopping behaviors: the influence of general innovativeness; Identification of UK fashion retailer use of Web sites; Fashion and commerce: a historical perspective on Australian fashion retailing 1880-1920; The secret to a fashion advantage is brand orientation; The Burberry business model: creating an international luxury fashion brand
Sommario/riassunto	Fashion markets are synonymous with rapid change and, as a result, commercial success or failure is largely determined by the organisation's flexibility and responsiveness. Responsiveness is characterised by short time-to-market, the ability to scale up (or down) quickly and the rapid incorporation of consumer preferences into the design process. In this paper it is argued that conventional organisational structures and forecast-driven supply chains are not adequate to meet the challenges of volatile and turbulent demand which typify fashion markets. Instead, the requirement is for the creatio

2. Record Nr.	UNISA996397626003316
Titolo	Strange newes from Scotland, or, A Strange relation of a terrible and prodigious monster [[electronic resource]] : borne to the amazement of all those that were spectators, in the Kingdome of Scotland, in a village neere Edenborough, call'd Hadensworth, Septem. 14. 1647. and the words the said monster spoke at its birth
Pubbl/distr/stampa	Printed at London, : By E.P. for W. Lee, 1647
Descrizione fisica	[2], 5 p
Soggetti	Abnormalities, Human
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Imprint from colophon. Reproduction of original in the Huntington Library.
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