

1. Record Nr.	UNISA996391106503316
Autore	Guevara Antonio de, Bp., <d. 1545?>
Titolo	The diall of princes. Compiled by the reuerende father in God, Don Anthony of Gueuara, Byssshop of Guadix. Preacher and cronicler, to Charles the fyft Emperour of Rome. Englysshed oute of the Frenche, by Thomas North, seconde sonne of the Lorde North. Ryght necessary and pleasaunt, to all gentylmen and others whiche are louers of vertue. Anno. 1557 [[electronic resource]]
Pubbl/distr/stampa	Imprinted at London, : By [Thomas Marsh for] Iohn Waylande, [1557]
Descrizione fisica	[19], 268, [1] leaves
Altri autori (Persone)	NorthThomas, Sir, <1535-1601?>
Soggetti	Education of princes
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	A translation of the authorised version of: Relox de principes. At foot of title: Cum priuilegio, ad imprimendum solum per septennium. Actual printer's name from STC. With a final errata leaf. Reproduction of the original in the Henry E. Huntington Library and Art Gallery. Errata not filmed.
Sommario/riassunto	eebo-0113

2. Record Nr.	UNISA996396722803316
Autore	Reynolds Edward <1599-1676.>
Titolo	A treatise of the passions and faculties of the soule of man [[electronic resource]] : With the severall dignities and corruptions thereunto belonging. By Edvvard Reynoldes, late preacher to the honorable society of Lincoln's Inne: and now rector of the Church of Braunston in Northamptonshire
Pubbl/distr/stampa	London, : Printed by R. H[earne and John Norton] for Robert Bostock, dwelling in Saint Pauls Church-yard at the signe of the Kings Head, 1640
Descrizione fisica	[22], 192, 191-222, 221-332, 313-324, 391-466, 481-552, [4] p
Soggetti	Psychology Emotions
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Quires 3A-3K printed by Norton; Hearne printed the rest (STC addendum). Cf. Folger catalogue which gives signatures: A (a) b [-b4] B-2X 2Y ² 3A-3I 3K ² 3L-3T [3V]1 [3X]1. With a final errata leaf. Reproduction of the original in the Henry E. Huntington Library and Art Gallery.
Sommario/riassunto	eebo-0113

3. Record Nr.	UNINA9910956725903321
Autore	Owsinski Bobby
Titolo	Music 4.1: a survival guide for making music in the Internet age
Pubbl/distr/stampa	Hal Leonard
ISBN	1-4950-6366-6
Descrizione fisica	1 online resource (240 p.)
Collana	Music pro guides
Disciplina	780.688
Soggetti	Internet marketing Music and the Internet Music trade
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	The life stages of the music industry -- How the music world has changed -- The new music industry -- The new masters of the domain -- The new marketing : part 1 -- The new marketing : part 2 -- Marketing with social media -- Social media management -- Making money in today's music world -- The new distribution -- The new publishing paradigm -- When music is your product -- Monetizing video views -- The music 4.1 rules for survival -- Living in music 4.1.
Sommario/riassunto	Today's music industry is constantly changing at a dizzying pace, and this Music 4.1: A Survival Guide for Making Music in the Internet Age is fully equipped to help you navigate it. Written for artists overwhelmed by the seemingly endless options of the quickly evolving Internet, this is the only book that offers a comprehensive strategy for online success. In Music 4.1 , Bobby Owsinski includes an in-depth look at the economics of streaming music, with the real information about royalties that distributors and record labels don't want you to know and that simply can't be found anywhere else. The book also looks at how revenue is generated from YouTube and other video streaming services, and it provides techniques for optimizing both videos and channels for maximum success. Also included are lists of effective tips (both high- and low-tech) and checklists with every chapter, as well as a reference list of online tools for inexpensive music and merchandise distribution, sales, marketing, and promotion. With

fresh interviews from several of today's successful music industry innovators, Music 4.1 reveals new and proven pathways to success in the new paradigm of the modern music world.
