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Titolo	The co-creation paradigm // Venkat Ramaswamy and Kerimcan Ozcan
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Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
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Nota di contenuto	Contents; Acknowledgments; Preface; 1. Introduction To The Co-Creation Paradigm; 2. Innovating Co-Creation Platforms of Engagements; 3. Enabling and Connecting With Co-Creation Experiences; 4. Leveraging Co-Creation Ecosystems of Capabilities; 5. Building Co-Creative Management Systems; 6. Crafting Co-Creative Enterprise Architectures; 7. Co-Creating Transformational Change; 8. Evolving Economies and Societies Through Co-Creation; 9 . Wealth-Welfare-Wellbeing And Private-Public-Social Sector Co-Creation; 10. Embracing The Co-Creation Paradigm; Reference Matter; Notes; Bibliography; Index
Sommario/riassunto	A fundamental shift is underway that will change how we conceive of value. In an era of increasing interconnectedness, individuals, as opposed to institutions, stand at the center of value creation. To adapt to this tectonic shift, organizations can no longer unilaterally devise products and services. They must engage stakeholders-from customers and employees to suppliers, partners, and citizens at large-as co-creators.Co-creation guru Venkat Ramaswamy and Kerimcan Ozcan call for enterprises to be mindful of lived experiences, to build engagement platforms and management systems t

2. Record Nr.	UNISA996395199803316
Titolo	Dr. Martin Luthers prophecies of the destruction of Rome [[electronic resource]] : and the downfall of the Romish religion. And how the Papists for treachery and hypocrisie shall at last become hated, and contemned [sic] by all nations. Here are likewise some of the eminent prophecies of that most learned mathematician and prophet Michael Nostredamus, concerning England and France, and those strange occurrences which are likely to happen to both those countreys in these later dayes, with an account of some of the prophecies of Michael Nostredamus which have been fulfilled here in England already. Luther's motto writ by himself. Licensed, May 7. 1679
Pubbl/distr/stampa	London, : printed for W.W., [1679]
Descrizione fisica	[1], 7 p
Altri autori (Persone)	LutherMartin <1483-1546.> Nostradamus <1503-1566.>
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Sommario/riassunto	eebo-0014