

1. Record Nr.	UNISA996393947303316
Autore	Justinus Marcus Junianus
Titolo	Justini ex Trogi Pompeii historiis externis . Libri XLIV [[electronic resource]]
Pubbl/distr/stampa	Londini, : Pro Societate Stationariorum, MDCC. [1700]
Edizione	[Novissima editio.]
Descrizione fisica	[2], 232, [3] p. : coat of arms
Soggetti	History, Ancient Rome History Early works to 1800
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Imperfect: stained with some loss of text. Reproduction of original in: Boston Public Library (Boston, Mass.).
Sommario/riassunto	eebo-0015

2. Record Nr.	UNINA9910822440703321
Titolo	Fundraising and strategic planning : innovative approaches for museums // editor, Juilee Decker
Pubbl/distr/stampa	Lanham, Md. : , : Rowman & Littlefield, , 2015 ©2015
ISBN	1-4422-3878-X
Descrizione fisica	1 online resource (vi, 117 pages)
Collana	Innovative Approaches for Museums
Disciplina	069.0681
Soggetti	Museum finance Fund raising Museums - Marketing Public-private sector cooperation Museum visitors - Economic aspects Crowd funding Museums - Management Strategic planning
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references at the end of each chapters and index.
Nota di contenuto	Contents; Introduction; Chapter 1. BOOM! Crowdfunding the First Exhibit of the Museum of Food and Drink; Chapter 2. Public Art and Public Support: A New Direction at the Carnegie Center for Art & History; Chapter 3. Crowdfunding the Museum: Engaging Program Constituents in Resource Development; Chapter 4. Analysis and Interpretation: How Camp ArtyFact Solved a Programming Problem; Chapter 5. "Member Plus" to "Ocean Advocate": Rebranding a Membership Program to Support Fundraising Chapter 6. Check It Out!: A Case Study of the New Children's Museum's Program of Circulating Membership Cards in Public Libraries Chapter 7. Leveraging the Public-Private Partnership to Transform an Abandoned, Elevated Railway into New York City's Most Exciting Public Amenity; Chapter 8. Building for the Future: Converting Capital Campaign Success into Sustainable Major Gifts; Chapter 9. Successful Fundraising

Strategies for the Academic Museum; Chapter 10. Relevance and Twenty-First Century Fundraising Fundamentals; Chapter 11. Institutionalizing Innovation at the Toledo Museum of Art; Index; About the Contributors

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Sommario/riassunto

Fundraising and Strategic Planning: Innovative Approaches for Museums appraise strategies museums employ to raise funds including admission prices, membership categories, donor and affinity groups, and specialized event-driven efforts while examining new crowdfunding models such as Kickstarter and Indiegogo.

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