

1. Record Nr.	UNISA996393691903316
Autore	Perkins F (Francis)
Titolo	Perkins. A new almanack and prognostication for the year of our Lord God 1673 [[electronic resource]] : Being the first after the bissextile or leap-year, and from the worlds creation 5636. Composed and chiefly referred to the famous city of London. Made and set forth by F. Perkins, welwiller to the mathematicks
Pubbl/distr/stampa	London, : printed by F. Leach for the Company of Stationers, [1673]
Descrizione fisica	[40] p. : tables
Soggetti	Almanacs, English Astrology Ephemerides
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Title page in red and black. Signatures: [A]-B C. "Perkins. 1673. A prognostication for the year of our Lord God, 1673" has a separate dated title page on B1r. Reproduction of original in the Bodleian Library, Oxford, England.
Sommario/riassunto	eebo-0014

2. Record Nr.	UNINA9910751390703321
Autore	Adoui Aicha
Titolo	International Higher Education and The Rise of Soft Power as Cultural Diplomacy : A Comparative study of Morocco and South Korea / / by Aicha Adoui
Pubbl/distr/stampa	Cham : , : Springer Nature Switzerland : , : Imprint : Palgrave Macmillan, , 2023
ISBN	9783031441806
Edizione	[1st ed. 2023.]
Descrizione fisica	1 online resource (156 pages)
Disciplina	370.116
Soggetti	Education, Higher Education - History International relations Diplomacy Education and state Higher Education History of Education International Relations Educational Policy and Politics
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	1. Introduction -- 2. The Intersection of International Relations, Soft Power, and International Higher Education -- 3. International Higher Education as a Soft Power Tool: Promoting Intercultural Understanding and Diplomacy in Foreign Policy -- 4. Understanding the Role of International Higher Education in Nation Branding and Soft Power -- 5. Soft Power and International Higher Education: The Role of Higher Education in Promoting Cultural Understanding and National Identity -- 6. Conclusion.
Sommario/riassunto	This book offers a comprehensive analysis of international higher education and soft power as cultural diplomacy, through a study of Morocco and South Korea. It draws on extensive original research to explore the social, political, and economic factors that have shaped the international standing of both countries in terms of higher education.

The research reveals the importance of higher education in promoting soft power and the role of international universities in enhancing the international reputation of a country. The book's key findings demonstrate the impact of soft power as cultural diplomacy on international relations and the contribution it makes to research in the field of international higher education.
