

1. Record Nr.	UNINA9910810905203321
Autore	Wigal Donald
Titolo	Historic maritime maps / / Donald Wigal
Pubbl/distr/stampa	New York : , : Parkstone Press International, , [2014]
ISBN	1-78160-855-5
Descrizione fisica	1 online resource (445 p.)
Disciplina	912.1962
Soggetti	Early maps - History Cartography - History Nautical charts - History Geography, Medieval - History Discoveries in geography - History Ocean
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di contenuto	Chronology; The Beginnings of Exploration: 300 BC - 1000 AD; Coming out of the Dark: 1000-1400; Portolani During this Period; Discovering New Worlds, West and East: 1400-1500; Portolani during this period; Beyond the New World: 1500-1550; Portolani During This Period; Bridging the Oceans: 1550-1600; Portolani During This Period; The Renaissance of Discovery: 1600-1700; Portolani During This Period; Sailing Towards the Modern World: 1700-1900; Modern Explorers: American Explorers; Index
Sommario/riassunto	In the Middle Ages, navigation relied upon a delicate balance between art and science. Whilst respecting the customs and the precautions of their forbearers, sailors had to count on their knowledge of the stars, the winds, the currents, and even of migratory flights. They also used hand-painted maps, which, although certainly summary, were marvellously well-drawn. In following the saga of old sailors, from Eric Le Rouge to Robert Peary, Donald Wigal leads us in discovering the New World. This magnificent overview of maps dating from the 10th to the 18th centuries, often 'primitive' and sometim

2. Record Nr.	UNISA996392961203316
Titolo	The counsells warrant for searching [?] for gold and siluer thread [[electronic resource]]
Pubbl/distr/stampa	[after 1618]
Descrizione fisica	2 sheets ([4] p.)
Altri autori (Persone)	BaconFrancis <1561-1626.> YelvertonHenry, Sir, <1566-1629.> SuffolkThomas Howard, Earl of, <1561-1626.> LakeThomas, Sir, <1567?-1630.> CoventryThomas, Sir, <1578-1640.>
Soggetti	Gold thread - Great Britain Gold industry - Great Britain Silver industry - Great Britain Great Britain History James I, 1603-1625 Early works to 1800
Lingua di pubblicazione	Inglese
Livello bibliografico	Monografia
Note generali	Docket title. In ms. Signed at end: Francis Bacon canc., Thomas Suffolk, Thomas La[ke?], Robert Naunton, Henry Jellverton, Thomas Coventry, Francis Michell, Henry Tweedy [?]. The original of this item must have been written between 1618 and 1620 when Francis Bacon was lord chancellor. This copy must have been made at least after 1618, possibly much later. Harleian mss. 7608 leaves 415-416. Reproduction of original in the British Library.
Sommario/riassunto	eebo-0018

3. Record Nr.	UNINA9910838188003321
Autore	Scherer Thomas J. J
Titolo	Inszenierungen Zeitgenössischer Propaganda : Kampagnenfilme Im Dienste des Gemeinwohls
Pubbl/distr/stampa	Berlin/Boston : , : Walter de Gruyter GmbH, , 2023 ©2024
ISBN	3-11-118577-X 3-11-118565-6
Edizione	[1st ed.]
Descrizione fisica	1 online resource (488 pages)
Collana	Cinepoetics Series ; ; v.14
Soggetti	PERFORMING ARTS / Film & Video / History & Criticism
Lingua di pubblicazione	Tedesco
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	Frontmatter -- Danksagung -- Vorwort -- Inhaltsverzeichnis -- 1 Einleitung -- Teil I: Zugänge -- 2 Gemeinwohllappelle – Weltbilder zwischen Propaganda und sozialem Marketing -- 3 Überredung als Fiktionalisierung – Poetiken der Persuasion und die Poiesis des Filme-Sehens -- Teil II: Inszenierungen -- 4 ‚Feel-Bad Movies‘ – zur Überzeugungskraft schlechter Zuschauererföhlle -- 5 ‚Metaphors we should live by‘ – zur Metaphorik von Social Advertisements -- Teil III: Diskursformationen -- 6 Streitende Bilder – zur Grundmetaphorik audiovisueller Diskursformationen -- 7 Es wird gewesen sein – filmische Zeit-Räume präventiven Denkens -- 8 Schlussbetrachtungen -- Literaturverzeichnis -- Verzeichnis audiovisueller Quellen -- Abbildungsverzeichnis -- Namensregister -- Filmregister -- Farbababbildungen
Sommario/riassunto	"Don't drink and drive!", "Respect Covid regulations!", or "Don't get the vaccine!": In the public spheres of democratic societies, there are many insistent audiovisual messages that appeal to the public in the name of the "common good". This monograph examines such social advertisements against a multi-disciplinary field of theoretical reference in order to develop a discourse-analytical approach. By analyzing films serving "mundane" purposes as cinematic forms of meaning-making, it opens up audiovisual discourse formations to

aesthetic and political critique. This film studies perspective sheds new light on media practices where propaganda, advertising, and public relations intersect. What emerges through this analysis is a poetics of persuasion: a political instrumentalization of fictional worlds, with their inherent possible actions, responsibilities, and views of humanity, staged in the language of cinema. Drawing on a number of case studies, this book teases out three main elements of social advertising: the genre-specific pedagogy of negative audience feelings, cinematic metaphors that shape public media discourses, and the temporal structure of prevention. It shows that audiovisual persuasion is not a unidirectional rhetorical maneuver, but rather a process of negotiation, of shaping ideas and stances through the medium of cinematic fiction. Through this reflection of media-specific societal practices, the study contributes to the interdisciplinary research on contemporary public media spheres.

Fahr nicht betrunken Auto! Halte Dich (nicht) an Corona-Schutzmaßnahmen! – In den Medienöffentlichkeiten demokratischer Gesellschaften finden sich eindringliche audiovisuelle Appelle unterschiedlicher Akteur*innen, die im Namen des Gemeinwohls auf das Verhalten ihres Publikums abzielen. Das Buch entwickelt anhand solcher Social Advertisements und einer disziplinär vielseitigen theoretischen Auseinandersetzung einen diskursanalytischen Ansatz, der genuin filmisches Denken in sein Zentrum stellt und audiovisuelle Diskursformationen der Kritik zugänglich macht. An der Schwelle von Propaganda, Werbung und Öffentlichkeitsarbeit wird aus einer filmwissenschaftlichen Perspektive nach den Poetiken der Persuasion gefragt – den fiktionalen Möglichkeitsräumen, den Mensch- und Weltbildern im Spotformat. Durch umfangreiche Detailstudien eröffnet das Buch Zugänge zu drei zentralen Dimensionen von audiovisuellen Gemeinwohllappellen: der Pädagogik der negativen Zuschauererfahrungen, diskursprägenden Metaphern und dem Zeitschema der Prävention. Audiovisuelle Überzeugungsarbeit erscheint dabei nicht als unidirektionales rhetorisches Wirkungskalkül, sondern als Aushandlungsprozesse im Medium der filmischen Fiktion. Die Untersuchung versteht sich in dieser Reflexion medienpezifischer Aushandlungspraktiken als Beitrag zu einer interdisziplinären zeitgenössischen Öffentlichkeitsforschung.
