

1. Record Nr.	UNINA9910132292303321
Autore	Johnson Carol
Titolo	Abbot's gambit : the 2013 Australian federal election / / edited by Carol Johnson and John Wanna (with Hsu-Ann Lee) ; contributors, Andrew Bartlett [and thirty-three others]
Pubbl/distr/stampa	ANU Press, 2015 Canberra, Australia : , : Australian National University, , 2015 ©2015
ISBN	1-925022-09-9
Descrizione fisica	1 online resource (xvii, 436 pages) : illustrations; digital, PDF file(s)
Disciplina	324.994
Soggetti	Elections - Australia - History - 21st century Political campaigns - Australia - History - 21st century Australia Politics and government 21st century
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	Contents; Preface and Acknowledgements; Contributors; Introduction: Analysing the 2013 Australian federal election; 1. An Overview of the 2013 Federal Election Campaign: Ruinous politics, cynical adversarialism and contending agendas; 2. The Battle for Hearts and Minds; 3. The Leadership Contest: An end to the 'messiah complex'?; 4. The Empire Strikes Back: Mainstream media still matters; 5. New Media in the Electoral Context: The new normal; 6. Campaign Advertising and Communication Strategies in the Election of 2013 7. Making Policy and Winning Votes: Election promises and political strategies in the 2013 campaign8. How the Pollsters Called the Horse Race: Changing polling technologies, cost pressures, and the concentration on the two-party-preferred; 9. All That Glitters: Betting markets and the 2013 Australian federal election; 10. Nearly All About Kevin: The election as drawn by Australian cartoonists; 11. The Liberal Campaign in the 2013 Federal Election; 12. The Labor Party Campaign and Aftermath; 13. The 2013 Federal Election: The Greens campaign 14. The Electoral Geography of the 2013 Election: Voting patterns in the states and regions for the Lower House15. Regional Place-Based

Identities and Party Strategies at the 2013 Federal Election; 16. The Contest for Rural Representation: The celebrated contest over Indi and the fate of the independents; 17. The Advent of Two New Micro Parties: The Palmer United Party and Katter's Australia Party; 18. An Impecunious Election: The significance of fiscal and economic issues; 19. Ethnic Voting and Asylum Issues
20. The Environment in the 2013 Election: Controversies over climate change, the carbon tax and conservation
21. Unstable Bipartisanship or Off the Agenda? Social issues during the 2013 election campaign; 22. Gender and the 2013 Election: The Abbott 'mandate'; 23. Explaining the Results; 24. Documenting the Inevitable: Voting behaviour at the 2013 Australian election; Conclusion: Reflections on Abbott's Gambit- Mantras, manipulation and mandates

Sommario/riassunto

This book provides a truly comprehensive analysis of the 2013 federal election in Australia, which brought the conservative Abbott government to power, consigned the fractious Labor Party to the Opposition benches and ended the 'hung parliament' experiment of 2010–13 in which the Greens and three independents lent their support to form a minority Labor government.

2. Record Nr.	UNISA996390854803316
Autore	Penington John <1655-1710.>
Titolo	The fig-leaf covering discovered, or, Geo. Keith's explications and retractions of divers passages out of his former books, proved insincere, defective and evasive [[electronic resource] /] / by John Penington
Pubbl/distr/stampa	London, : Printed and sold by T. Sowle ..., 1697
Descrizione fisica	139, [1] p
Soggetti	Society of Friends
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Errata: p. [1] at end. Reproduction of original in Huntington Library.
Sommario/riassunto	eebo-0113

3. Record Nr.	UNISANNIOUBO0001332
Autore	Godet, Michel
Titolo	Scenari e gestione strategica : (Prospective et planification strategique) / Michel Godet ; Edizione italiana a cura di Antonio Martelli ; Prefazione all'edizione inglese di H. Igor Ansoff
Pubbl/distr/stampa	Milano, : Ipsoa, 1990
Titolo uniforme	Prospective et planification strategique
Descrizione fisica	xxiii, 318 p. : ill. ; 24 cm
Collana	Scuola d'Impresa. Cultura d'Impresa ; 31
Disciplina	658 658.4
Soggetti	Aziende - Gestione - Casi
Collocazione	AZ (AR) 16 558
Lingua di pubblicazione	Italiano
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Dalla cop. : Dal presente al futuro: la tecnica degli scenari come sostegno per l'analisi e la formulazione delle strategie d'impresa