

1. Record Nr.	UNISA996387817903316
Autore	Liset Abraham
Titolo	Amphithalami, or, The accountants closet [[electronic resource]] : being an abridgement of merchants-accounts kept by debtors and creditors, exactly and accurately shewing how to order, state, and keep account, either of a publick farm or private estate, into a single book ... : a new method, illustrated and enlarged with necessary instructions and inferences of the essential parts of traffick, as also of denomination, valuation and reduction of moneys, weights and measures of divers climates of the world ... : digested into two parts ... // invented and composed by Abraham Liset, Gent
Pubbl/distr/stampa	London, : Printed by Miles Flesher for Robert Horne ..., 1684
Descrizione fisica	[71], 36, [4] p
Soggetti	Bookkeeping Accounting
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Pt. 2 has separate paging and special t.p. : Amphithalami, or, The accomptants closet : being an abridgment of (the so-called) Italian book-keeping. Includes index. Reproduction of original in the Harvard Law School Library.
Sommario/riassunto	eebo-0061

2. Record Nr.	UNINA9910830293503321
Titolo	The handbook of political economy of communications // edited by Janet Wasko, Graham Murdock, and Helena Sousa
Pubbl/distr/stampa	Chichester, England ; ; Malden, Massachusetts : , : Wiley-Blackwell, , [2011] ©2011
ISBN	1-4443-9540-8 1-283-40826-0 1-4443-6177-5 1-4443-9538-6 1-78268-539-1 1-118-79944-5 9786613408266
Edizione	[1st edition]
Descrizione fisica	xiv, 611 p
Collana	Global handbooks in media and communication research
Classificazione	SOC052000 MF 1000 05.20
Disciplina	384
Soggetti	Mass media - Political aspects Mass media - Economic aspects Communication - Economic aspects Communication - Political aspects
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes indexes.
Nota di bibliografia	Includes bibliographical references and indexes.
Nota di contenuto	Intro -- Series page -- Title page -- Copyright -- Notes on Contributors -- Series Editor's Preface -- Acknowledgments -- Introduction: The Political Economy of Communications -- What is Critical Political Economy? -- Why Political Economy? Why Now? -- Political Economy and Other Approaches -- Organization of the Handbook -- IAMCR/Political Economy Section -- Part I Legacies and Debates -- 1 Political Economies as Moral Economies -- Goods and the Good Life -- Putting the "Political" into Political Economy -- Competing Moral Economies -- Commodities: Possessions, and Dispossessions --

Public Goods: Reclaiming the Commons -- Gifts: In Search of Generosity -- Digital Enclosures -- Creativity, Convergence, and Exploitation -- Digitalizing the Commons -- 2 The Political Economy of Communication Revisited -- The Development of the Political Economy of Culture -- The Culture Industries, Cultural Labor, and the Cultural Commodity -- The Cultural Commodity and Cultural Demand -- From the Political Economy of Culture to the Political Economy of Information -- The Political Economy of the Information Society (PEIS) -- Telecommunications and the Culture Industries -- Information Economics -- Technologies of Freedom and the "Third Wave" -- The Information/Copyright/Creative Industries as the New Growth Sector -- Conclusion -- 3 Markets in Theory and Markets in Television -- Markets and the Liberal Market Model -- Defining Markets: Legal Basis -- Defining Markets: Economic Relationships and Capable Entities -- Defining Markets: Institutional Structures -- Measuring Audiences for National Networks: The US Market for Ratings -- The Right to Reproduction: The Global Market for Television Formats -- Conclusion -- 4 Theorizing the Cultural Industries -- The Origins of "Cultural Industries" Theory -- Defining the "Cultural Industries": Five Propositions. Mutations and Reconsiderations -- The "Creative Industries" and the Cultural Industries -- Conclusion -- 5 Communication Economy Paths -- Introduction -- Muraro's Memorandum -- Debating the Memorandum -- Final Words -- Part II Modalities of Power -- 6 The Media Amid Enterprises, the Public, and the State -- The Media and Society -- Media Enterprises -- Media Access and Consumption -- The Media and the State -- Conclusion -- 7 Media Ownership, Concentration, and Control -- Introduction -- The Hutchins Commission Report (1947) -- Herbert Schiller: Worldwide US Media Monopoly? (1969-2000) -- Murdock and Golding, "For a Political Economy of Mass Communications" (1973) -- Ithiel de Sola Pool: Technologies of Freedom (1983) -- Herman and Chomsky, Manufacturing Consent (1988/2002) -- Benjamin Compaine and Douglas Gomery, Who Owns The Media? (2000) -- Gillian Doyle, Media Ownership (2002) -- Ben Bagdikian's The Media Monopoly (1983-2004) -- C. Edwin Baker, Media Concentration and Democracy: Why Ownership Matters (2007) -- International Dimensions and a Provisional Conclusion -- 8 Maximizing Value -- Conceptualizing Synergy -- Economic Synergy: At the Level of the Firm and the Industry -- Cultural Synergy -- Synergy as a Transindustrial Process -- Conclusion -- 9 Economy, Ideology, and Advertising -- Economy -- Ideology -- Advertising -- General Interaction -- Conclusions -- 10 Branding and Culture -- Introduction -- Branding and Value -- Marxist Political Economy and Branding -- From Political Economy to Cultural Economy -- Branding and National Cultures -- Branding and Global Culture -- 11 Liberal Fictions -- Introduction -- Privatization of Media -- The Public-Private Dichotomy: A Western Fantasy? -- Media-Government Symbiosis in the United States -- Case Study: The Rights of the Corporate Person -- Conclusions -- 12 The Militarization of US Communications. Introduction -- From Continental Conquest to Global Power -- System Stress and Elite Response -- Co-ordination of Network Infrastructure -- Networks: Society as Target -- Contracting for Net-Centric War -- Strategic International Communications -- Empire as American Ideology -- 13 Journalism Regulation -- Regulation for What? -- Moving Regulation Forward -- Journalism Regulation and the Pervasive State -- The Blurred Domain of Self-Regulation -- Looking for an (Im) possible Balance -- Part III Conditions of Creativity -- 14 The Death of

Hollywood -- What's Changing About Hollywood? -- What's Not Changing: Hollywood and Continuity -- The Future? -- 15 The Political Economy of the Recorded Music Industry -- Introduction -- The Study of the Recorded Music Industry -- The History of the Recorded Music Industry -- Conclusion -- 16 The Political Economy of Labor -- The Labor Blind Spot -- Organizational Communication and Labor -- The Laboring of Culture -- Labor Enters the Political Economy of Communication -- The History of Communication from a Political Economy Perspective -- Labor Union Convergence -- Social Movement Worker Organizations -- Toward a Global Labor Movement: Will Communication Workers of the World Unite? -- 17 Toward a Political Economy of Labor in the Media Industries -- Thinking About Work and Organizations -- Studies of Cultural Production -- Labor in the Political Economy of Culture -- Cultural Studies Approaches to Creative Cultural Labor -- Concluding Comments: Toward an Adequate Normative Conception of Creative Labor -- Part IV Dynamics of Consumption -- 18 From the "Work of Consumption" to the "Work of Prosumers" -- What Does "Consumer" Mean? -- The Different Levels of the "Work of Consumption" -- The Productivity of the "Work of Consumption" -- The Problems of Access -- The Fallacy of Technological Determinism. From "Consumer" to "Prosumer"? -- 19 The Political Economy of Audiences -- Introduction -- Revisiting the Debates: Schisms, Collaboration, Interconnectedness -- Audiences from a Political Economy Perspective -- Conclusion -- 20 The Political Economy of Personal Information -- Introduction -- Theories of Value -- Unpaid Labor -- The Labor of Consumption -- The Valuation and Pricing of Intangibles -- The Valuation of Personal Information -- Estimating the Value of PI at its Origin -- Negative Value, or Consumer Sensitivity -- Willingness to Pay as a Source of Valuation -- The Capture of PI -- Markets in Personal Information -- Tomorrow's Market -- 21 The Political Economy of Political Ignorance -- Introduction -- Civic Knowledge and Ignorance -- Political Ignorance in the EU -- Intensified Production Modes of Political Ignorance -- The Political Economy of Active Knowledge Seeking -- Concluding Remarks -- Part V Emerging Issues and Directions -- 22 Media and Communication Studies Going Global -- Introduction -- Media and the Development of Underdevelopment -- Postmodern Poverty -- Dewesternizing as Dedisciplining -- Difference and Change in Media Modernities -- Conclusion -- 23 New International Debates on Culture, Information, and Communication -- The UNESCO Convention on Diversity of Cultural Expressions -- The New Sociopolitical Actors' Philosophy of Life and Action -- 24 Global Capitalism, Temporality, and the Political Economy of Communication -- Time, Space, and Globalization -- Global Capitalism, ICTs, and Temporal Acceleration -- Global Mediations of Real Time: Reification and Critique -- Depicting Global Capitalism: Coequality and Critique -- 25 Global Media Capital and Local Media Policy -- The Logic of Accumulation -- Trajectories of Creative Migration -- Contours of Sociocultural Variation -- Policy Implications -- 26 The Challenge of China. The West, the Rest, and the Centrality of the Chinese State -- Class, Nation, and Empire: Chinese and Global Dimensions -- History, Culture, and Chinese "Soft Power": Between a New "Renaissance" and a Second "Cultural Revolution"? -- After Socialist Defeatism, What? Or, Begin from the Beginning? -- Name Index -- Subject Index.

Sommario/riassunto

Over the last decade, political economy has grown rapidly as a specialist area of research and teaching within communications and media studies and is now established as a core element in university programmes around the world. The Handbook of Political Economy of

Communications offers students and scholars a comprehensive, authoritative, up-to-date and accessible overview of key areas and debates. Combines overviews of core ideas with new case study materials and the best of contemporary theorization and research. Written by many of the best known authors in the field. Includes an international line-up of contributors, drawn from the key markets of North and Latin America, Europe, Australasia, and the Far East.
