

1. Record Nr.	UNISA996387422503316
Autore	Foster Samuel <d. 1652.>
Titolo	The art of dialling, by a new, easie, and most speedy way [[electronic resource]] : Shewing how to describe the hour lines upon all sorts of plains; howsoever, or in what latitude soever situated. Also; to find the hour of the day, and the azimuth of the sun, whereby the sight of any plain is examined. Performed by a quadrant filled with lines necessary to that purpose. // Invented and published in Anno 1638, by Samuel Forster, then Professor of Astronomie in Gresham Colledge
Pubbl/distr/stampa	London, : Printed by J. R. for Francis Eglesfield at the Marygold in St. Pauls Churchyard, 1675
Edizione	[The second edition /]
Descrizione fisica	[8], 55, [1] p., [1] leaf of plates : ill., charts
Altri autori (Persone)	Leybourn William <1626-1716.>
Soggetti	Time measurements Quadrant Latitude
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Reproduction of the original in the National Library of Scotland.
Sommario/riassunto	eebo-0097

2. Record Nr.	UNINA9910483091203321
Titolo	Entrepreneurship and Regional Development : Analyzing Growth Models in Emerging Markets / / edited by Rajagopal, Ramesh Behl
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Palgrave Macmillan, , 2021
ISBN	9783030455217 3030455211
Edizione	[1st ed. 2021.]
Descrizione fisica	1 online resource (XXXI, 404 p. 13 illus., 3 illus. in color.)
Disciplina	658.421
Soggetti	Entrepreneurship New business enterprises International economic integration Globalization Regionalism Technological innovations Emerging Markets and Globalization Innovation and Technology Management
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	1. Entrepreneurship, Education, and Economics: A Helix Effect on Business Growth -- 2. Significance of Microfinance in Entrepreneurship Development: A Study of South Rajasthan -- 3. Testing the Indirect Effects on Entrepreneurial Orientation and Enterprise Performance -- 4. Role of Entrepreneurial Capability in the Performance of Sustained SMEs -- 5. Herd Behavior Analysis in Crowdfunding Platforms in Mexico -- 6. Entrepreneurial Epistemologies and Design-to-Market Modelling: A Latitudinal Discussion -- 7. Entrepreneurial Behaviour, Attitude and Framework Conditions: An Analysis of Efficiency, Factor and Innovation Driven Three Asian Economies -- 8. Cluster Development in Small Enterprises: A Case Study of Select Plastic Enterprises in Murshidabad, West Bengal -- 9. Innovation and Human Resource Management Fit: Case of an ITES Firm -- 10. A Study on Sustainable Livelihood Frameworks and Entrepreneurial Opportunities with Specific Reference

to the Sabai Grass Handicraft, Odisha, India -- 11. Organizational Culture and Its Impact on Student Engagement: A Study Based on Private and Public Universities in Rajasthan -- 12. Corporate Social Responsibility Informing Business Analytics: New Standards for Engagement and Performance -- 13. Effect of Exaggerated Claims on Brand Evaluation -- 14. Religion and Marketing -- 15. Study the Role of Personality Traits on Academic Stress: A Comparative Study of Male and Female University Students -- 16. Influence of Entrepreneurship Education and University Ecosystem on Individual's Entrepreneurship Readiness -- 17. Perceived Organizational Fit: Analyzing Negative Effect of Work Stressors on Employee Outcomes -- 18. Entrepreneurial Journey of Bastav Das: A Case Study -- 19. Happy Laundry Services: What Next? -- 20. Mapping Entrepreneurial Growth: A Case of BivinoS Restaurant in Australia -- 21. Entrepreneurial Strategies, Managerial Implications, Prospects, and Dilemmas.

Sommario/riassunto

This edited volume brings together research on symbiotic themes of entrepreneurship, resource planning, and regional development and their impact on global-local business imperatives. Discussions in this volume critically analyze the convergence of entrepreneurship, innovation, technology, business practices, public policies, political ideologies, and consumer values for improving the global-local business paradigm to support regional development. This book also enriches knowledge on contemporary entrepreneurship models, converging business strategies towards entrepreneurial and industrial alliance in manufacturing, services, and marketing organizations. It contemplates the development of new business models and hybrid entrepreneurial perspectives to match the changing priorities of regional economic development in developing countries. This volume offers scholars new entrepreneurial visions and business perspectives of industries in emerging markets, while presenting a more integrated view to enable companies to innovate for long-term profitability and sustainability.
