

1. Record Nr.	UNISA996385743303316
Autore	Sclater William <1575-1626.>
Titolo	A key to the key of Scripture: or An exposition with notes, vpon the Epistle to the Romanes; the three first chapters [[electronic resource]] : begun at Walsall in Staffordshire, continued at Pitmister in Somerset. By William Sclater Batchelar in Diuinitie, and minister of the Word of God at Pitmister in Somerset
Pubbl/distr/stampa	London, : Printed by T[homas] S[nodham] for George Norton, and are to be soould at his shop neere Temple-barre, 1611
Descrizione fisica	[8], 284, 283-329, 332-388, [4] p
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	<p>Printer's name from STC.</p> <p>The first leaf is blank except for signature-mark "A". the last leaf is blank.</p> <p>Running title reads: An exposition vpon the three first chapters of the Romanes.</p> <p>With a final errata leaf; the last leaf is blank.</p> <p>A variant (STC 21839) has Richard Bonian's name in the imprint.</p> <p>Reproduction of the original in the University of Illinois (Urbana-Champaign Campus). Library.</p>
Sommario/riassunto	eebo-0167

2. Record Nr.	UNINA9910135971403321
Autore	Pettegree Andrew
Titolo	Brand Luther : How an Unheralded Monk Turned His Small Town into a Center of Publishing, Made Himself the Most Famous Man in Europe-- And Started the Protestant Reformation
Pubbl/distr/stampa	New York : , : Penguin Publishing Group, , 2015 ©2015
Descrizione fisica	1 online resource (339 pages)
Classificazione	11.55
Disciplina	284.1092
Soggetti	Wittenberg (Saxony-Anhalt, Germany) History 16th century Germany Church history 16th century
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	Intro -- Also by Andrew Pettegree -- Title Page -- Copyright -- CONTENTS -- PREFACE -- LIST OF ILLUSTRATIONS -- Part 1: A SINGULAR MAN -- 1. A SMALL TOWN IN GERMANY -- 2. THE MAKING OF A REVOLUTIONARY -- 3. INDULGENCE -- Part 2: THE EYE OF THE STORM -- 4. THE EYE OF THE STORM -- 5. OUTLAW -- 6. BRAND LUTHER -- Part 3: FRIENDS AND ADVERSARIES -- 7. LUTHER'S FRIENDS -- 8. THE REFORMATION IN THE CITIES -- 9. PARTINGS -- Part 4: BUILDING THE CHURCH -- 10. THE NATION'S PASTOR -- 11. ENDINGS -- 12. LEGACY -- ACKNOWLEDGMENTS -- ABBREVIATIONS -- NOTES -- ILLUSTRATION CREDITS -- INDEX.
Sommario/riassunto	A revolutionary look at Martin Luther, the Reformation, and the birth of publishing, on the eve of the Reformation's 500th anniversary When Martin Luther posted his "theses" on the door of the Wittenberg church in 1517, protesting corrupt practices, he was virtually unknown. Within months, his ideas spread across Germany, then all of Europe; within years, their author was not just famous, but infamous, responsible for catalyzing the violent wave of religious reform that would come to be known as the Protestant Reformation and engulfing Europe in decades of bloody war. Luther came of age with the printing press, and the path to glory of neither one was obvious to the casual observer of the time. Printing was, and is, a risky business-the questions were how to

know how much to print and how to get there before the competition. Pettegree illustrates Luther's great gifts not simply as a theologian, but as a communicator, indeed, as the world's first mass-media figure, its first brand. He recognized in printing the power of pamphlets, written in the colloquial German of everyday people, to win the battle of ideas. But that wasn't enough-not just words, but the medium itself was the message. Fatefully, Luther had a partner in the form of artist and businessman Lucas Cranach, who together with Wittenberg's printers created the distinctive look of Luther's pamphlets. Together, Luther and Cranach created a product that spread like wildfire-it was both incredibly successful and widely imitated. Soon Germany was overwhelmed by a blizzard of pamphlets, with Wittenberg at its heart; the Reformation itself would blaze on for more than a hundred years. Publishing in advance of the Reformation's 500th anniversary, *Brand Luther* fuses the history of religion, of printing, and of capitalism-the literal marketplace of ideas-into one enthralling story, revolutionizing our understanding of one of the pivotal figures and eras in human history. From the Hardcover edition.
