

1. Record Nr.	UNISA996385276203316
Autore	Poor Robin
Titolo	Poor Robin 1682 [[electronic resource]] : an almanack after a new fashion : wherein the reader may see (having before cleared his eyesight with a good mornings draught) many remarkable things worthy of precious observation : containing a twofold kalendar, viz. the Julian, or English, and the roundheads, fanaticks, whimzy-pated, or maggot-head people : with their several saints-days, and observations upon every month // written by Poor Robin .
Pubbl/distr/stampa	London, : Printed for the Company of Stationers, 1682
Descrizione fisica	[48] p. : ill
Soggetti	Almanacs, English Ephemerides Astrology
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Part 2 has special t.p.: Poor Robin 1682 : a prognostication ... Reproduction of original in the Bodleian Library.
Sommario/riassunto	eebo-0014

2. Record Nr.	UNINA9910972652003321
Titolo	Discourse in the professions : perspectives from corpus linguistics // edited by Ulla Connor, Thomas A. Upton
Pubbl/distr/stampa	Amsterdam ; ; Philadelphia, : J. Benjamins, c2004
ISBN	9786612160172 9781282160170 1282160176 9789027295040 9027295042
Edizione	[1st ed.]
Descrizione fisica	vi, 333 p. : ill
Collana	Studies in corpus linguistics, , 1388-0373 ; ; v. 16
Altri autori (Persone)	ConnorUlla <1948-> UptonThomas A (Thomas Albin)
Disciplina	418/.00285
Soggetti	Sublanguage - Data processing Discourse analysis - Data processing
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Bibliographic Level Mode of Issuance: Monograph
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Discourse in the Professions -- Editorial page -- Title page -- LCC page -- Contents -- Introduction -- Section I -- The argument for using English specialized corpora to understand academic and professional language -- References -- Notes -- Section II -- A convincing argument: Corpus analysis and academic persuasion -- References -- Academic language: An exploration of university classroom and textbook language -- References -- Stylistic features of academic speech: The role of formulaic expressions -- References -- Notes -- Section III -- Legal discourse: Opportunities and threats for corpus linguistics -- Appendix 5 -- Appendix 4 -- Appendix 3 -- Appendix 2 -- Appendix 1 -- References -- "Invisible to us": A preliminary corpus-based study of spoken business English -- Appendix -- References -- // did you TOOK // from the miniBAR //: What is the practical relevance of a corpus-driven language study to practitioners in Hong Kong's hotel industry? -- Appendix 1 -- References -- Note -- Acknowledgement -- // so what have YOU been WORKing on REcently //: Compiling a specialized corpus of spoken

business English -- References -- Notes -- Acknowledgments --
Section IV -- The genre of grant proposals: A corpus linguistic analysis
-- References -- Notes -- Rhetorical appeals in fundraising direct mail
letters -- Appendix A -- References -- Framing matters:
Communicating relationships through metaphor in fundraising texts --
References -- Note -- Pronouns and metadiscourse as interpersonal
rhetorical devices in fundraising letters: A corpus linguistic analysis --
References -- Index -- The series Studies in Corpus Linguistics.

Sommario/riassunto

This book explores the structure and use of academic and professional discourse through the lens of corpus linguistics. The goal of this book is to show how insights from corpus linguistic analyses can help us better understand how we use academic and professional language and help us find ways to better train newcomers to the genres used in various professional contexts. The contributions to this book show that specialized corpora of specific genres from a variety of fields allow us to make more relevant observations about the function and use of language for particular purposes. The specialized corpora examined include written and spoken academic genres, written and spoken business and legal genres, and written philanthropic genres. The book showcases a variety of approaches to analyzing the discourse of specialized corpora, and each chapter concludes with a reflection on the practical and pedagogical implications of the analysis.