

1. Record Nr.	UNICAMPANIASUN0107262
Autore	Bowen, Frances
Titolo	After Greenwashing : symbolic corporate environmentalism and society / Frances Bowen
Pubbl/distr/stampa	XIV, 295 p. ; 23 cm
ISBN	978-11-399-2230-2 978-11-07-03482-2
Edizione	[Cambridge : Cambridge University press, 2014]
Descrizione fisica	Pubblicazione in formato elettronico
Soggetti	Organizational behavior Corporations--Environmental aspects Environmentalism Social responsibility of business
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Sommario/riassunto	Businesses promote their environmental awareness through green buildings, eco-labels, sustainability reports, industry pledges and clean technologies. When are these symbols wasteful corporate spin, and when do they signal authentic environmental improvements? Based on twenty years of research, three rich case studies, a strong theoretical model and a range of practical applications, this book provides the first systematic analysis of the drivers and consequences of symbolic corporate environmentalism. It addresses the indirect cost of companies' symbolic actions and develops a new concept of the 'social energy penalty'- the cost to society when powerful corporate actors limit the social conversation on environmental problems and their solutions. This thoughtful book develops a set of tools for researchers, regulators and managers to separate useful environmental information from empty corporate spin, and will appeal to researchers and students of corporate responsibility, corporate environmental strategy and sustainable business, as well as environmental practitioners.

2. Record Nr.	UNISA996385055403316
Autore	Ford Stephen <d. 1694.>
Titolo	A gospel-church, or, God's holy temple opened [[electronic resource]] : wherein is shewed from the scriptures ... // by Stephen Ford .
Pubbl/distr/stampa	London, : [s.n.], 1675
Descrizione fisica	[31], 351 p
Soggetti	Church polity
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Reproduction of original in the University of Illinois (Urbana-Champaign Campus). Library. Errata p. [31] "The Epistle Dedicatory" signed: S.F.
Nota di contenuto	(from t.p.) I. What a gospel church is -- II. That such a church is of divine institution -- III. With what materials such a church should be formed -- IV. The form of such a church, and how it should be built -- V. The several officers and offices in the said church, and their respective works and duties there -- VI. The duties of church members to their officers -- VII. Their duties to one another -- VIII. Their church privileges, and several other matters and concerns which may not here be mentioned, but may be found in the Epistle; all intended for the spiritual profit of church members.
Sommario/riassunto	eebo-0167