

1. Record Nr.	UNISA996384660603316
Titolo	Dublin the 24 of May, 1642. A perfect relation of the proceedings of the English army against the rebels in Ireland, from May 12. to the 23. 1642 [[electronic resource]]
Pubbl/distr/stampa	London, : printed for Ralph Rounthwait, 1642
Descrizione fisica	1 sheet ([1] p.)
Soggetti	Broadsides17th century.England Ireland History 1625-1649 Early works to 1800 Ireland History Rebellion of 1641 Early works to 1800
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Reproduction of original in the British Library.
Sommario/riassunto	eebo-0018

2. Record Nr.	UNINA9910831850503321
Titolo	Entrepreneurship // Senior contributing authors Michael Lavery & Chris Littel
Pubbl/distr/stampa	Houston, TX : , : OpenStax, , 2020
ISBN	9781975076344 9781947172708 1947172700
Descrizione fisica	1 online resource (705 p.)
Altri autori (Persone)	LaveryMichael
Disciplina	338/.04
Soggetti	Entrepreneurship Economics Open educational resources. Textbooks.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	The Entrepreneurial Perspective -- The Entrepreneurial Journey and Pathways -- The Ethical and Social Responsibilities of Entrepreneurs -- Creativity, Innovation, and Invention -- Identifying Entrepreneurial Opportunity -- Problem Solving and Need Recognition Techniques -- Telling Your Entrepreneurial Story and Pitching the Idea -- Entrepreneurial Marketing and Sales -- Entrepreneurial Finance and Accounting -- Launch for Growth to Success -- Business Model and Plan -- Building Networks and Foundations -- Business Structure Options: Legal, Tax, and Risk Issues -- Fundamentals of Resource Planning -- Next Steps.
Sommario/riassunto	This textbook is intended for use in introductory Entrepreneurship classes at the undergraduate level. Due to the wide range of audiences and course approaches, the book is designed to be as flexible as possible. Theoretical and practical aspects are presented in a balanced manner, and specific components such as the business plan are provided in multiple formats. Entrepreneurship aims to drive students toward active participation in entrepreneurial roles, and exposes them to a wide range of companies and scenarios.

