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This second edition of has been re-written with an emphasis on moving from analysis to action. It includes expanded guidance on design and implementation of value chain development interventions with an emphasis on jobs and job quality. Sustainable Development Goal 8, "Promoting inclusive and sustainable economic growth, employment and decent work for all" is central to what this guide seeks to achieve. Following a market systems approach, the guide was written for facilitators who strive to develop market systems which reduce poverty and promote decent work for all.