

1. Record Nr.	UNINA9910460733103321
Titolo	Health behavior : theory, research, and practice // Karen Glanz, Barbara K. Rimer, K. Viswanath, editors
Pubbl/distr/stampa	San Francisco, California : , : Jossey-Bass, , 2015 ©2015
ISBN	1-118-62900-0 1-118-62905-1
Edizione	[Fifth edition.]
Descrizione fisica	1 online resource : illustrations (some color)
Collana	Jossey-Bass Public Health
Classificazione	MED078000
Disciplina	613
Soggetti	Health behavior Health education Health promotion Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Revision of: Health behavior and health education. 2008. 4th ed.
Nota di bibliografia	Includes bibliographical references at the end of each chapters and indexes.
Sommario/riassunto	"Health Behavior: Theory, Research, and Practice, Fifth Edition, is a thorough introduction to the practice of health education and health promotion, covering the theories, applications, and research of most use to public health students and practitioners. Through four editions, with more than 100,000 copies sold, this book has become the gold-standard textbook for health behavior courses. This essential resource includes the most current information on theory, research, and practice at individual, interpersonal, and community and group levels, with substantial new content on current and emerging theories of health communication, social marketing and e-health, culturally diverse communities, health promotion, the impact of stress, the importance of networks and community, social marketing, and evaluation. New contents include an update to the selection of theories, both established and emerging; e-health and social media as integrated into health communication; global health as an application of health behavior theory; culture and health disparities; more guidance on how

to select suitable theories for specific problems/issues. In addition to a selection of basic ancillary materials, the editors offer a dedicated website with student-written "theory in action" examples; expanded bibliographies; exemplar measures of theoretical constructs; and relevant links"--

2. Record Nr.	UNISA996383484903316
Autore	Perkins William <1558-1602.>
Titolo	Hepieikeia: or, a treatise of Christian equitie and moderation. Deliuered publikely in lectures by M. W. Perkins, and now published by the consent of his assignes in Cambridge by a preacher of the word [[electronic resource]]
Pubbl/distr/stampa	[Cambridge], : Printed by Iohn Legat, printer to the Vniversitie of Cambridge. 1604. And are to be sold in Pauls Church-yard at the signe of the Crowne by Simon Waterson, [1604]
Descrizione fisica	[12], 90 p
Altri autori (Persone)	CrashawWilliam <1572-1626.>
Soggetti	Christian ethics
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	A preacher of the word = William Crashaw. The first word in the title is printed in Greek characters. Imperfect; trimmed at head, affecting running titles. Reproduction of the original in the Folger Shakespeare Library.
Sommario/riassunto	eebo-0055