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Nota di contenuto	Frontmatter -- Table of Contents -- List of Illustrations -- Preface / Ginneken, Jaap van -- 1. Introduction -- 2. 1886-1914: Youth and First Journalism -- 3. 1914-1918: War and Propaganda -- 4. First Book: On Mass Propaganda and Enemy Images -- 5. 1919-1933: The Weimar Republic and the Mass Press -- 6. Second Book: On the Mass Press and Newspaper Audiences -- 7. 1933-1939: Exile and Mass Politics -- 8. Third Book: On Mass Politics and Parliamentary Democracy -- 9. 1940-1945: Hiding From Mass Persecution -- 10. Fourth and Later Books: On Mass Persecution and Extermination -- 11. 1946-1957: Founder of Institutions -- 12. International Role -- 13. 1958-1968: Retirement Years -- 14. Conclusion -- Epilogue -- Appendix -- Acknowledgements -- About the Author -- References -- Index
Sommario/riassunto	In this study of a forgotten but noteworthy figure, the author tells the story of the life of Kurt Baschwitz (1886-1968), a scholar who fled from the Nazis. He wrote six books, never translated into English, on four related themes: the press, propaganda, politics, and persecution. Baschwitz independently developed concepts that are now seen as key

to communication science and social psychology, and the author places Baschwitz's ideas in the wider context of his dramatic life and times.
