

1. Record Nr.	UNISA996359643103316
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Titolo	Beyond the Mirror : Seeing in Art History and Visual Culture Studies / Susanne von Falkenhausen
Pubbl/distr/stampa	Bielefeld, : transcript Verlag, 2020
Edizione	[1st ed.]
Descrizione fisica	1 online resource (250 p.)
Collana	Image ; 182
Disciplina	700
Soggetti	Art History; Visual Culture; Gaze; Identity; Alterity; Art; Image; Theory of Art; Visual Studies; Cultural Studies; Fine Arts
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	Frontmatter 1 Contents 5 Introduction 7 1. Interpreting Forms of Representation 27 2. Experience and the Visual 43 3. Through the Eyes of the Spectator 65 4. Visual Culture Studies - Concepts and Agendas 93 5. Visual Culture Studies' Foundational Concept 113 6. Visual Culture Studies' Operational Concept 139 7. Seeing as a Political Resource in Visual Culture Studies 157 8. Questions of Ethics 201 Bibliography 227 Index 243
Sommario/riassunto	<p>Since the late 1980s visibility has become a currency of social recognition, and a political issue. It also brought forth a new discipline, visual culture studies, and a hotly contested debate unfolded between art history and visual culture studies over the interpretation of visual culture, whose impact can still be felt today. In this first comparative study Susanne von Falkenhausen reveals the concepts of seeing as scholarly act that underwrite these competing approaches to visuality and society, along with the agendas of identity politics that motivate them. In close readings of key texts spanning from the early 20th century to the present the author crosses expertly between American, German, and British versions of art history, cultural studies, aesthetics, and film studies.</p> <p>Besprochen in: optische fenomenen, 400 (2020)</p>