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Nota di contenuto	Even-related potentials (ERPs) reveal that trust and distrust differ between brands and political institutions -- RACE: A Real-time Architecture for Cognitive State Estimation, Development Overview and Study in Progress -- Exploring the Role of Post-hoc Explanations in Mitigating Algorithm Aversion in Identity-Based Consumption: An Eye-Tracking Study -- Take a Deep Breath and Tell Me All About It: An Experimental Study on the Effect of Breathing on Privacy Decisions -- etc.
Sommario/riassunto	This book presents the proceedings of the NeuroIS Retreat 2023, May 30–June 1, Vienna, Austria, reporting on topics at the intersection of information systems (IS) research, neurophysiology and the brain sciences. Readers will discover the latest findings from top scholars in the field of NeuroIS, which offer detailed insights on the neurobiology underlying IS behavior, essential methods and tools and their applications for IS, as well as the application of neuroscience and neurophysiological theories to advance IS theory.