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Titolo	Essential business finance : a complete guide to starting, expanding and selling your business // Paul Barrow
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Descrizione fisica	1 online resource (xx, 252 pages) : illustrations
Collana	Business Development
Disciplina	658.15
Soggetti	Business enterprises - Finance Sale of business enterprises
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Note generali	Includes indexes.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Half title page; Title page; Copyright; Table of contents; How to use this book; Acknowledgements; Introduction; Chapter 1 Value – what is it all about?; Chapter 2 Start-up financing; Chapter 3 Growth financing; Chapter 4 Equity funding; Chapter 5 Grooming your business for sale; Chapter 6 Exit routes; Chapter 7 Packaging the business; Chapter 8 From offer to payment; Chapter 9 A real world case study; Sources of help; Glossary; Index;
Sommario/riassunto	A hands-on guide that does not make assumptions about prior knowledge, Essential Business Finance is suitable for the average business owner. Topics covered include: raising start-up finance and early funding, arranging growth finance (both equity and debt), raising money through public offerings, finding, negotiating, buying and funding acquisitions, selling the business.