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Sommario/riassunto

The sixth edition of *The Baby Boom: Americans Born 1946 to 1964* is a definitive reference by a nationally recognized authority on the Baby Boom. In it Russell analyzes the demographic and spending data you need to fully understand this huge and influential generation whose top concerns are financial security and health care. New to this edition is a chapter on attitudes that is based on data from the recently released 2008 General Social Survey. You also get the latest statistics on the labor force participation, living arrangements, incomes, health (including new data on the use of alternative medicine), spending, and wealth of the Baby Boom generation. *The Baby Boom: Americans Born 1946 to 1964* is designed for easy use. It is divided into 11 chapters, organized alphabetically-Attitudes, Education, Health, Housing, Income, Labor Force, Living Arrangements, Population, Spending, Time Use, and Wealth. The Baby Boomers are in their peak earning years and they spend more than any other age group on most products and services. At the same time, the economic downturn has driven home the fact that Boomers may have to endure an old age with inadequate health care and meager incomes. *The Baby Boom* is your guide to this all-important but beleaguered generation.
