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The fifth edition of The Millennials: Americans Born 1977 to 1994 is two books in one: it provides a demographic and socioeconomic profile of the Millennial generation, which spanned the ages of 18 to 35 in 2012, and it includes a special supplement on the iGeneration children under age 16. The Millennial generation numbers 76 million and accounts for over 25 percent of the total population almost equal to the Baby-Boom s share. The iGeneration numbers 65 million and accounts for another 2 percent of the population.