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Autore	Barrow Colin
Titolo	Practical financial management : a guide to budgets, balance sheets and business finance // Colin Barrow
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ISBN	9780746455019 1-281-77614-9 9786611776145 0-7494-5501-2
Edizione	[7th ed.]
Descrizione fisica	1 online resource (196 pages) : illustrations (some color)
Collana	Sunday Times business development series
Altri autori (Persone)	BarrowColin
Disciplina	658.15
Soggetti	Small business - Finance Business enterprises - Finance Budget in business Business planning
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di contenuto	Contents; Preface; Part 1 Assembling financial data; 1 Keeping the books; 2 The cash flow statement; 3 The profit-and-loss account; 4 The balance sheet; Part 2 Understanding the figures; 5 Funding strategies,safety and performance; 6 Using ratios; 7 Costs, volume, pricing and profit decisions; 8 Improving performance; Part 3 Figuring out the future; 9 Revenue budgets; 10 Capital budgets; 11 Preparing a business plan; Part 4 Dealing with regulatory authorities; 12 Computing taxes; 13 Alternative legal structures; 14 Directors' roles and responsibilities; Index; Index of advertisers;
Sommario/riassunto	Practical Financial Management is intended to help those who find business finance confusing. Now in its seventh edition, it continues to provide advice on proper financial planning and control, and reinforces essential points through the use of questions within each section. Beginning with an introduction to the key financial statements, it moves on to look at the tools of financial analysis – the keys to controlling a business successfully. The final part of the book deals with business

planning and budgeting, a vital area of business finance as most new ventures cannot get off the ground wi

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