Record Nr. UNISA996339084703316 Autore Biech Elaine Titolo ASTD Handbook for Workplace Learning Professionals [Place of publication not identified], : American Society for Training & Pubbl/distr/stampa Development, 2008 1-56286-570-6 **ISBN** 1-78268-791-2 Edizione [1st edition] Descrizione fisica 1 online resource (1 v.): ill Disciplina 658.3124 Soggetti Employees - Training of Employees - Training of - Computer-assisted instruction Marketing & Sales Commerce **Business & Economics** Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Bibliographic Level Mode of Issuance: Monograph Includes bibliographical references and index. Nota di bibliografia Nota di contenuto Learning in the workplace -- Assessing the analyzing needs --Designing and developing effective learning -- Face-to-face delivery. as important as ever -- Delivering technology-enabled learning --Measuring and evaluating impact -- Organizational level applications -- Managing the learning and performance function -- The WLP professional. Sommario/riassunto "Authoritative, complete, and current, the ASTD Handbook for Workplace Learning Professionals is an easy-to-use, must-have reference tool for all learning professionals. This 'go to' resource and reference guide, edited by Elaine Biech, is packed full of key methodologies, practices, and procedures on every topic including training design and delivery, analyzing needs, measurement and evaluation, e-learning, organization development, managing the learning function, and human performance improvement. The ASTD

Handbook brings together authors who represent the best practitioners

in the field, authorities to present the most critical information to professionals. Contributors include Bill Wiggenhorn, Geary Rummler, Robert Mager, Bill Byham, Elliot Masie, Donald Kirkpatrick, John Cone,

Donnee Ramelli, Tony Bingham, and other industry leaders. Included in this volume are a complete glossary and a CD-ROM with supporting worksheets and tools." Note: CD-ROM is not available for this title.