1. Record Nr. UNISA996339084203316 Autore Lewis Lynn S Titolo 10 Steps to Successful Presentations Pubbl/distr/stampa [Place of publication not identified], : American Society for Training & Development, 2008 **ISBN** 9782607282662 1-60728-266-6 Edizione [1st edition] Descrizione fisica 1 online resource (1 v.): ill Collana 10 steps series 10 steps to successful presentations. Disciplina 658.4/52 Soggetti **Business presentations Business Communication** Commerce **Business & Economics** Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Bibliographic Level Mode of Issuance: Monograph Nota di bibliografia Includes bibliographical references and index. Sommario/riassunto The thought of giving a presentation often ranks at the top of the list of what people fear the most. 10 Steps to Successful Presentations provides readers with a proven 10-step process for developing and

fell short of motivating participants.

delivering an effective presentation based on real-world experience as well as observations of presentations that either wowed the audience or