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Altri autori (Persone)	Fuller-SeeleyKathryn
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Nota di bibliografia	Includes bibliographical references (p. 267-269) and index.
Nota di contenuto	Front matter -- Contents -- 1.Introduction: Researching And Writing The History Of Local Moviegoing -- 2.Decente Ring Historical Audience Studies: A Modest Proposal -- 3.The Itinerant Movie Show And The Development Of The Film Industry -- 4.Early Film Exhibition In Wilmington, North Carolina -- 5.Building Movie Audiences In Placerville, California, 1908-1915 -- 6.Cinema Virtue, Cinema Vice: Race, Religion, And Film Exhibition In Norfolk, Virginia, 1908-1922 -- 7.The Movies In A "Not So Visible Place": Des Moines, Iowa, 1911-1914 -- 8.Digging The Finest Potatoes From Their Acre: Government Film Exhibition In Rural Ontario, 1917-1934 -- 9.At The Movies In The "Biggest Little City In Wisconsin" -- 10.Imagining And Promoting The Small-Town Theater -- 11.What The Picture Did For Me": Small-Town Exhibitors' Strategies For Surviving The Great Depression -- 12."Something For Nothing": Bank Night And The Refashioning Of The American Dream -- 13.Bad Sound And Sticky Floors: An Ethnographic Look At The Symbolic Value Of Historic Small-Town Movie Theaters -- 14.Conclusion: When Theory Hits The Road -- Contributors -- Selected

## Bibliography -- Index

### Sommario/riassunto

Hollywood in the Neighborhood presents a vivid new picture of how movies entered the American heartland-the thousands of smaller cities, towns, and villages far from the East and West Coast film centers. Using a broad range of research sources, essays from scholars including Richard Abel, Robert Allen, Kathryn Fuller-Seeley, Terry Lindvall, and Greg Waller examine in detail the social and cultural changes this new form of entertainment brought to towns from Gastonia, North Carolina to Placerville, California, and from Norfolk, Virginia to rural Ontario and beyond. Emphasizing the roles of local exhibitors, neighborhood audiences, regional cultures, and the growing national mass media, their essays chart how motion pictures so quickly and successfully moved into old opera houses and glittering new picture palaces on Main Streets across America.

### 2. Record Nr.

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#### Soggetti

Automobiles - Environmental aspects - United States  
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