1. Record Nr. UNISA996336663603316 Who's Buying Household Furnishings, Services, and Supplies Titolo [Place of publication not identified], : New Strategist Publications Pubbl/distr/stampa Incorporated, 2005 **ISBN** 1-281-80588-2 9786611805883 1-4356-7498-7 Edizione [6th ed.] Descrizione fisica 1 online resource (475 pages) Disciplina 346.420135 Real Estate, Housing & Land Use Soggetti **Business & Economics** Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Bibliographic Level Mode of Issuance: Monograph Note generali Sommario/riassunto The sixth edition of American Generations: Who They Are and How They Live is a superior resource for researchers who want to guickly and easily compare and contrast the five living generations-Millennial, Generation X, Baby Boom, Swing, and World War II. Opening with a indepth overview of the demographics of the generations, American Generations' 11 following chapters examine their education, health, housing, incomes, labor force, living arrangements, population, spending, time use (a new chapter), and wealth. American Generations explores the numbers behind the age groups so you can guickly and easily see the trends.