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Nota di contenuto

Organizational, Financial, and Informational Restructuring in the System of Demonopolization of the Transport Complex of Ukraine in the Conditions of the Knowledge Economy -- Modeling of the Key Threats and Identification of the Prospects for Social Security Support in the Sphere of Employment and Labor Payment in Ukraine -- Formation of Marketing Competencies in Case of Startups Integration into the Intellectualized Market Space -- Information Systems for Vehicles Technical Condition Monitoring -- Model for New Innovation Knowledge Spreading in Society -- Informational and Digital Business Security in Tourism as a Component of the Coastal Region Competitiveness -- Economic Assessment of Outsourcing of Intellectual and Information Technologies -- Digitalization of Consumers' Behavior Model in the Dairy Market -- Modelling and Information Support for Assessing the Potential for Increasing the Financial Stability of Enterprises -- Transformation of a Regional IT Cluster into a Cross-Border IT Cluster as a Direction of its Business Development Under the Conditions of Negative Influence of External Factors -- Formation of Organizational Change Management Strategies Based on Fuzzy Set Methods -- Modeling the Level of Implementation of BIM by Enterprises as a Means of Optimizing the Cost -- Digital Promotion as Innovative Business Management Technologies of Retail Chains -- Support for the Development of Educational Programs with Graph Database Technology -- Information Technology for Identifying Hate Speech in Online Communication Based on Machine Learning -- Method for Counting Animals in Motion for the Milking Plant Information Systems -- Cryptocurrency as a Tool for Attracting Investment and Ensuring the Strategic Development of the Bioenergy Potential of Processing Enterprises in Ukraine.

Sommario/riassunto

This book examines aspects of financial and investment processes, as well as the application of information technology mechanisms to business and industrial management, using the experience of the Ukrainian economy as an example. An effective tool for supporting business data processing is combining modern information technologies and the latest achievements in economic theory. The variety of industrial sectors studied supports the continuous acquisition and use of efficient business analysis in organizations. In addition, the book elaborates on multidisciplinary concepts, examples, and practices that can be useful for researching the evolution of developments in the field. Also, in this book, there is a description of analysis methods for making decisions in business, finance, and innovation management.