

1. Record Nr.	UNICAMPANIAVAN0088635
Autore	Kotler, Philip
Titolo	Kotler on marketing : how to create, win, and dominate markets / Philip Kotler
Pubbl/distr/stampa	New York, : Free Press, 1999
ISBN	06-8485-033-8
Descrizione fisica	XIV, 257 p. : ill. ; 25 cm.
Soggetti	Marketing Marketing - Pianificazione
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
2. Record Nr.	UNISA996320717503316
Autore	Black Sandra E
Titolo	Too Young to Leave the Nest : The Effects of School Starting Age // Sandra E. Black, Paul J. Devereux, Kjell G. Salvanes
Pubbl/distr/stampa	Cambridge, Mass, : National Bureau of Economic Research, 2008
Descrizione fisica	1 online resource : illustrations (black and white);
Collana	NBER working paper series ; no. w13969
Classificazione	I2 J1 J3
Altri autori (Persone)	DevereuxPaul J SalvanesKjell G
Soggetti	Education and Research Institutions Demographic Economics Wages, Compensation, and Labor Costs
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	April 2008.

Does it matter when a child starts school? While the popular press seems to suggest it does, there is limited evidence of a long-run effect of school starting age on student outcomes. This paper uses data on the population of Norway to examine the role of school starting age on longer-run outcomes such as IQ scores at age 18, educational attainment, teenage pregnancy, and earnings. Unlike much of the recent literature, we are able to separate school starting age from test age effects using scores from IQ tests taken outside of school, at the time of military enrolment, and measured when students are around age 18. Importantly, there is variation in the mapping between year and month of birth and the year the test is taken, allowing us to distinguish the effects of school starting age from pure age effects. We find evidence for a small positive effect of starting school younger on IQ scores measured at age 18. In contrast, we find evidence of much larger positive effects of age at test, and these results are very robust. We also find that starting school younger has a significant positive effect on the probability of teenage pregnancy, but has little effect on educational attainment of boys or girls. There appears to be a short-run positive effect on earnings of beginning school at a younger age; however, this effect has essentially disappeared by age 30. This pattern is consistent with the idea that starting school later reduces potential labor market experience at a given age for a given level of education; however, this becomes less important as individuals age.

3. Record Nr.	UNICAMPANIAVAN00282485
Titolo	Advances and Applications Through Fungal Nanobiotechnology / editor Ram Prasad
Pubbl/distr/stampa	Cham, : Springer, 2016
Descrizione fisica	XIII, 340 p. : ill. ; 24 cm
Disciplina	579.5 579
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia