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Titolo	External Communication in Social Media During Asymmetric Conflicts : A Theoretical Model and Empirical Case Study of the Conflict in Israel and Palestine / Bernd Hirschberger
Pubbl/distr/stampa	Bielefeld, : transcript Verlag, 2021
ISBN	3-8394-5509-X
Edizione	[1st ed.]
Descrizione fisica	1 online resource (312 p.) : 46 SW-Abbildungen
Collana	Edition Politik ; 108
Soggetti	Social Media; Asymmetric Conflicts; Public Diplomacy; Israel and Palestine; Underdog Effect; Strategic Communication Shaming; Branding; Blaming and Credit Claiming; Contextual Strategic Constructivism; Politics; Language; Media; Conflict Studies; Political Science Information asymmetry Social media and society Social media - Influence Social media - Political aspects - Arab countries Mass media and public opinion Communication - Social aspects Arab-Israeli conflict - Public opinion
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	Frontmatter -- Contents -- 1. Introduction -- 2. Conceptualization -- 3. Theory - Explaining the selection of strategies of external communication -- 4. Case selection, research design & methodology -- Empirics I - Identifying strategies of external communication in the conflict in Israel and Palestine -- 5. Empirics I - Identifying strategies of external communication in the conflict in Israel and Palestine -- Empirics II - The impact of the operational environment on the selection of the strategy of external communication in the conflict in Israel and Palestine -- 6. Empirics II - Interests -- 7. Empirics II - Opportunities -- 8. Empirics II - Crisis communication and alternative

Sommario/riassunto

Social media increasingly shapes the way in which we perceive conflicts and conflict parties abroad. Conflict parties, therefore, have started using social media strategically to influence public opinion abroad. This book explores the phenomenon by examining, (1) which strategies of external communication conflict parties use during asymmetric conflicts and (2) what shapes the selection of these communication strategies. In a comprehensive case study of the conflict in Israel and Palestine, Bernd Hirschberger shows that the selection of strategies of external communication is shaped by the (asymmetric) conflict structure.

2. Record Nr.

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Titolo

Young people, ethics, and the new digital media : a synthesis from the GoodPlay project / / Carrie James [and others]

Pubbl/distr/stampa

Cambridge, Mass., : MIT Press, ©2009

ISBN

0-262-25894-3

Descrizione fisica

1 online resource (xiv, 109 p.)

Collana

The John D. and Catherine T. MacArthur Foundation reports on digital media and learning

Altri autori (Persone)

JamesCarrie

Disciplina

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Soggetti

Information society - Moral and ethical aspects

Digital media - Moral and ethical aspects

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Nota di bibliografia

Includes bibliographical references (p. [100]-109).

Nota di contenuto

Introduction -- The "good play" approach -- Ethical fault lines in the new digital media -- Conclusion : toward good play.

Sommario/riassunto

Social networking, blogging, vlogging, gaming, instant messaging, downloading music and other content, uploading and sharing their own creative work: these activities made possible by the new digital media are rich with opportunities and risks for young people. This report, part of the GoodPlay Project, undertaken by researchers at Harvard Graduate School of Education's Project Zero, investigates the ethical fault lines of such digital pursuits. The authors argue that five key issues are at stake

in the new media: identity, privacy, ownership and authorship, credibility, and participation. Drawing on evidence from informant interviews, emerging scholarship on new media, and theoretical insights from psychology, sociology, political science, and cultural studies, the report explores the ways in which youth may be redefining these concepts as they engage with new digital media. The authors propose a model of "good play" that involves the unique affordances of the new digital media; related technical and new media literacies; cognitive and moral development and values; online and offline peer culture; and ethical supports, including the absence or presence of adult mentors and relevant educational curricula. This proposed model for ethical play sets the stage for the next part of the GoodPlay project, an empirical study that will invite young people to share their stories of engagement with the new digital media. The John D. and Catherine T. MacArthur Foundation Reports on Digital Media and Learning
