

1. Record Nr.	UNISA996314249303316
Titolo	Research handbook on entrepreneurship and leadership / edited by Richard T. Harrison, Claire M. Leitch
Pubbl/distr/stampa	Northampton, MA : : Edward Elgar Publishing, , 2018
ISBN	978-1-78990-649-3
Descrizione fisica	XIV, 512 p. ; 24 cm
Collana	Research Handbooks in Business and Management Series
Disciplina	658.421
Soggetti	Imprenditorialità
Collocazione	P08 2774
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Sommario/riassunto	<p>Most leadership research has been undertaken in corporate contexts and little attention has been given to leadership development in entrepreneurial and small and medium-sized enterprises (SMEs). This book argues that the study of entrepreneurs as leaders is a gap in both the leadership and the entrepreneurship literatures. The impact of leaders is a crucial factor in the success or failure of smaller entrepreneurial firms and has implications for our understanding of new venture viability and growth. Featuring conceptual and empirical chapters from a wide range of cultures and entrepreneurship and leadership ecosystems, this Research Handbook is the first of its kind to present a systematic overview of the entrepreneurial leadership field, providing a state-of-the-art perspective and highlighting unanswered questions and opportunities for further research. It consolidates existing theory development, stimulates new conceptual thinking and includes path-breaking empirical explorations. With its international perspective illustrating the practice of entrepreneurial leadership in a wide range of organizational contexts, the Research Handbook on Entrepreneurship and Leadership offers an essential reference to students and researchers in entrepreneurship and leadership alike.</p>