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Autore	Bertellini Giorgio
Titolo	The Divo and the Duce : Promoting Film Stardom and Political Leadership in 1920s America // Giorgio Bertellini
Pubbl/distr/stampa	Berkeley, CA : , : University of California Press, , [2019] ©2019
ISBN	0-520-30136-6
Descrizione fisica	1 online resource (xv, 309 pages) : illustrations
Collana	Cinema Cultures in Contact ; ; 1
Disciplina	305.52
Soggetti	Celebrities in mass media Communication in politics Mass media and publicity Motion picture industry - United States - History - 20th century Publicity - United States - History - 20th century PERFORMING ARTS / Film & Video / History & Criticism
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Frontmatter -- Contents -- Illustrations -- Acknowledgments -- Introduction: "Nothing Like Going to an Authority!" -- Part One. Power and Persuasion -- Part Two. The Divo, or the Governance of Romance -- Part Three. The Duce, or the Romance of Undemocratic Governing -- Conclusions -- Archival Sources -- Abbreviations -- Notes -- Selected Primary Sources -- Index
Sommario/riassunto	A free ebook version of this title is available through Luminos, University of California Press's Open Access publishing program. Visit <a href="http://www.luminosoa.org">www.luminosoa.org</a> to learn more. In the post-World War I American climate of isolationism, nativism, democratic expansion of civic rights, and consumerism, Italian-born star Rodolfo Valentino and Italy's dictator Benito Mussolini became surprising paragons of authoritarian male power and mass appeal. Drawing on extensive archival research in the United States and Italy, Giorgio Bertellini's work shows how their popularity, both political and erotic, largely depended on the efforts of public opinion managers, including publicists, journalists, and even ambassadors. Beyond the democratic celebrations of the Jazz Age, the

promotion of their charismatic masculinity through spectacle and press coverage inaugurated the now-familiar convergence of popular celebrity and political authority. This is the first volume in the new Cinema Cultures in Contact series, coedited by Giorgio Bertellini, Richard Abel, and Matthew Solomon. This book is freely available in an open access edition thanks to TOME (Toward an Open Monograph Ecosystem)-a collaboration of the Association of American Universities, the Association of University Presses, and the Association of Research Libraries. Learn more at the TOME website, available at: [openmonographs.org](http://openmonographs.org).

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2. Record Nr.	UNISALENTO991001080899707536
Autore	Settembrini, Luigi
Titolo	I neoplatonici / Luigi Settembrini ; racconto inedito a cura di Raffaele Cantarella ; nota di Giorgio Manganelli
Pubbl/distr/stampa	Milano : Rizzoli, c1977
Descrizione fisica	118 p. ; 22 cm
Altri autori (Persone)	Manganelli, Giorgio Cantarella, Raffaele
Disciplina	853.7
Lingua di pubblicazione	Italiano
Formato	Materiale a stampa
Livello bibliografico	Monografia

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