

1. Record Nr.	UNISA996309236603316
Autore	Suter Beat
Titolo	Games and rules : game mechanics for the "Magic Circle" // edited by Beat Suter, Mela Kocher, and Rene Bauer
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Livello bibliografico	Monografia
Nota di contenuto	Frontmatter 1 Contents 5 Introduction 7 Rules of Play as a Framework for the "Magic Circle" 19 Games as a Special Zone 35 Play Computers 47 Requirements for a General Game Mechanics Framework 67 Underneath and Beyond Mechanics 87 Hansel and Gretel 115 The Spectacular Space 139 Nonverbal Guidance Systems 169 Ethics as a Game Mechanism 193 The Player as Puppet 217 The Ethical Avatar 243 Rules Shape Spaces Spaces Shape Rules 259 Game Mechanics of Serious Urban Games 267 NPC and Me 293 When Game Mechanics Come Crawling out of Ant Colonies 299 Authors 317
Sommario/riassunto	Why do we play games and why do we play them on computers? The contributors of »Games and Rules« take a closer look at the core of each game and the motivational system that is the game mechanics. Games are control circuits that organize the game world with their (joint) players and establish motivations in a dedicated space, a »Magic Circle«, whereas game mechanics are constructs of rules designed for interactions that provide gameplay. Those rules form the base for all the excitement and frustration we experience in games. This anthology contains individual essays by experts and authors with backgrounds in Game Design and Game Studies, who lead the discourse to get to the

bottom of game mechanics in video games and the real world - among them Miguel Sicart and Carlo Fabricatore.

2. Record Nr.	UNINA9910136088203321
Autore	Bas Tomas Gabriel <1964->
Titolo	Comparative approaches to biotechnology development and use in developed and emerging nations // Tomas Gabriel Bas and Jingyuan Zhao, editors
Pubbl/distr/stampa	Hershey, Pennsylvania : , : IGI Global, , 2017 ©2017
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Descrizione fisica	PDFs (591 pages) : illustrations
Collana	Advances in Bioinformatics and Biomedical Engineering (ABBE) Book Series, , 2327-7041
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Soggetti	Biotechnology - Developing countries Biotechnology - Government policy - Developed countries
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Nota di contenuto	Nutraceutical industry with the collaboration of biotechnology and nutrigenomics engineering: the significance of intellectual property in the entrepreneurship and scientific research ecosystems / Tomas Gabriel Bas -- Bioinformatics: the convergence between biotechnology and ITC impacts on the productive sector / Jorge E. Niosi -- Influence of star bioscientists on obtaining venture capital for Canadian dedicated biotechnology firms / Johanne Queenton, Sophie Veilleux -- A romance of the three kingdoms: biotechnology clusters in Beijing, Shanghai and Guangdong Province, China / Petr Hanel [and 4 others] -- Is collaboration important at all stages of the biotechnology product development process? / Catherine Beaudry -- Entrepreneurial approach to biotechnology policies and development in India / Neeta Baporikar -- Institutions as enablers of science-based industries: the case of biotechnology in Mexico / Marcia Villasana -- A new tool for supporting innovation in biotech co-innovation and the role of economic developers / Marina Frangioni -- The Turkish biotechnology

system: functioning or malfunctioning? / Dilek Cetindamar --  
Importance of biotechnology in the development of functional foods in emerging countries: the case of Chile / Carolina Alejandra Oliu -- What influences the growth of Canadian biotechnology firms? / Catherine Beaudry, Joel Levasseur --  
Corporate social responsibility of pharmaceutical industry towards access to medicine: a case study of GlaxoSmithKline / Rakhi Rashmi --  
Collaboration, innovation, and funding as survival factors for Canadian biotechnology SMEs / Catherine Beaudry, Joel Levasseur -- The competitive and comparative advantages effectively fostered by national innovation systems: an exploratory study / Silvia Ivonne Ponce, Mauricio Poblete Bustamante, Tomas Gabriel Bas -- Regional innovation pattern: a case of Beijing biopharmaceutical industrial clusters / Jingyuan Zhao -- Is China catching up?: health-related applications of biotechnology / Petr Hanel.

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Sommario/riassunto

"This book evaluates the importance of manufacturing biotechnological products around the world, highlighting a comparative analysis of public policies, technological policies, innovations, and marketing capability of developed and emerging nations"--Provided by publisher.

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