

1. Record Nr.	UNISA996309229503316
Titolo	Humour and laughter in history : transcultural perspectives // edited by Elisabeth Cheaure and Regine Nohejl
Pubbl/distr/stampa	Bielefeld, Germany : , : Transcript Verlag, , [2014] ©2014
ISBN	3-8394-2858-0
Edizione	[1st ed.]
Descrizione fisica	1 online resource (139 p.)
Collana	Historische Lebenswelten in popularen Wissenskulturen/History in Popular Cultures ; 15
Disciplina	909
Soggetti	Civilization - History Culture - Study and teaching Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references at the end of each chapters.
Nota di contenuto	1 Editorial 2 Contents 5 Introduction 7 Napoleon and the 1812 Patriotic War in Russian Humour 15 Alfred and Friedrich Alfred Krupp as the Butt of Jokes? 33 Letting Loose the Doggerel of War 59 Poignant Past. How Interwar Satirical Magazines in Germany, France and Spain Used History to Criticise Their Times 79 More than Resistance: Political Humour Under Stalin in the 1930s 103 »Then We Will Fight in the Shade« 119 Authors and Editors 137
Sommario/riassunto	Humour can be used as a »weapon« or as a means of coping with problematic historical events, especially in times of war and crisis. The book presents examples from different cultures (Russia, Europe, USA), from different historical epochs (from the Napoleonic era up to the current time) and from different medias (caricature, journalism, film). By looking at the individual cases it becomes possible to recognize some general structural patterns and to gain a deeper insight into the »functioning« of humour and laughter. »[The study] demonstrates usefully how historical investigations focused on humor emphasize questions not merely about the nature of humor or how it can be identified, but also concerning its functions and applications.« Daniel Derrin, Humor, 31/4 (2018) Besprochen in: Werkstatt Geschichte, 71 (2015), Eckart Schorle

2. Record Nr.	UNINA9910163870803321
Titolo	Multinationals and transfer pricing // edited by Alan M. Rugman and Lorraine Eden
Pubbl/distr/stampa	Abingdon, Oxon : , : Routledge, , 2017
ISBN	1-351-99968-0 1-315-27755-7 1-351-99969-9
Descrizione fisica	1 online resource (347 pages)
Collana	Routledge Library Editions: Multinationals ; ; Volume 5
Altri autori (Persone)	EdenLorraine RugmanAlan M
Disciplina	338.88
Soggetti	International business enterprises Transfer pricing
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	First published in 1985 by Croom Helm Ltd.
Nota di bibliografia	Includes bibliographical references and indexes.
Nota di contenuto	pt. 1. The theory of transfer pricing -- pt. 2. Empirical evidence on transfer pricing -- pt. 3. Regulation of transfer pricing.
Sommario/riassunto	One of the reasons for the success of multinational enterprises in their ability to create in their supranational organisations "internal markets" which eliminate the imperfections of external world markets caused by tariffs on trade, restrictions on the flow of capital, information costs and so on. The method multinationals use to create and sustain internal markets is transfer pricing. Multinationals use to their advantage the difference between nominal accounting and real transfers from their head offices to a subsidiary in different countries to overcome transaction costs and restrictions on trade and capital flows. This book, first published in 1985, examines these and other aspects of multinationals' use of transfer pricing. It puts forward original thinking and research findings by leading experts in this area. Empirical results are related to the activities of multinationals in less developed countries. This volume covers the economic theories of transfer pricing, accounting and fiscal practices and implications for government policies and regulations, and will be of interest to students of economics and business studies.

