1.
Record Nr.	UNINA9910699645403321
Autore	Lisell Lars
Titolo	Feasibility study of economics and performance of solar photovoltaics at the former St. Marks Refinery in St. Marks, Florida [[electronic resource]] : a study prepared in partnership with the Environmental Protection Agency for the RE-Powering America's Lands Initiative : siting renewable energy on potentially contaminated land and mine sites / / Lars Lisell and Gail Mosey
Pubbl/distr/stampa	Golden, CO : , : National Renewable Energy Laboratory, , [2010]
Descrizione fisica	1 online resource (v, 39 pages) : illustrations
Collana	NREL/TP-6A2-48853
Altri autori (Persone)	MoseyGail
Soggetti	Photovoltaic power generation - Florida - Finance Solar power plants - Location - Florida - Planning Brownfields Reclamation of land
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Title from PDF title screen (NREL, viewed Sept. 27, 2010). "September 2010."
Nota di bibliografia	Includes bibliographical references.

2.	Record Nr.	UNINA9910786828903321
	Autore	Culbertson Melissa
	Titolo	Blog design for dummies [[electronic resource] /] / by Melissa Culbertson
	Pubbl/distr/stampa	Hoboken, N.J., : John Wiley & Sons, c2013
	ISBN	1-118-55478-7
		1-118-55499-X
	Edizione	[1st edition]
	Descrizione fisica	1 online resource (355 p.)
	Collana	--For dummies
	Disciplina	006.752
	Soggetti	Blogs
		Online social networks
	Lingua di pubblicazione	Inglese
	Formato	Materiale a stampa
	Livello bibliografico	Monografia
	Note generali	"Making Everything Easier!"--Cover.
		Includes index.
	Nota di contenuto	Contents at a Glance; Table of Contents; Introduction; About This Book; Foolish Assumptions; Conventions Used in This Book; Icons Used in This Book; Beyond the Book; Where to Go from Here; Part I: Getting Started with Blog Design; Chapter 1: Recognizing Components of a Well-Designed Blog; Knowing Why Blog Design Matters; Discovering How Readers Visually Travel Your Blog; Using Design Elements That Complement Your Message; Creating a Great-Looking Blog (When You Aren't a Designer); Looking at Available Tools; Chapter 2: Applying Core Design Principles; Providing Structure with Proximity
		Using RepetitionCreating Contrast; Aligning Design Elements; Chapter 3: Getting to Know Your Blog (Even Better); Creating Goals for a Strong Design; Defining Your Writing; Understanding Your Audience; Chapter 4: Establishing a Style Guide; Exploring the Benefits of a Style Guide; Identifying Elements to Include; Creating Your Style Guide; Developing Guidelines for Blogs with Multiple Contributors; Part II: Choosing the Visual Design Elements; Chapter 5: Gathering Design Ideas; Creating a Mood Board - And Why; Studying Other Blogs; Digging into Blog Analytics to Improve Navigation Design
		Deciding Who Designs Your BlogChapter 6: Selecting Fonts and Colors; Choosing Fonts; Choosing Colors; Chapter 7: Developing Your Overall Blog Layout; Getting Familiar with Common Layout Types; Selecting a

Sommario/riassunto	The average blogger does not typically have experience with design or coding, but that shouldn't deter them from having a professional-looking blog design. This friendly and easy-to-understand guide provides you with the tools you need to establish a creative, unique, and aesthetically memorable blog without having to learn how to code beyond some basic CSS. Whether you're looking to write for a major brand, become a brand ambassador, sell a product, acquire new clients, advocate for a cause, or simply tell a story, you'll find design tricks, helpful techniques, and invaluable advice for cr

3.	Record Nr.	UNISA996309226003316
	Autore	Oever Annie
	Titolo	Stories / edited by Ian Christie and Annie van den Oever
	Pubbl/distr/stampa	Amsterdam University Press, 2018
		Baltimore, Maryland : , : Project Muse, , 2019
		©2019
	ISBN	90-485-3708-8
	Descrizione fisica	1 online resource (208 pages) : illustrations
	Collana	Key debates : mutations and appropriations in European film studies ; ; 7
	Disciplina	302.23
	Soggetti	Storytelling in mass media
		Electronic books.
	Lingua di pubblicazione	Inglese
	Formato	Materiale a stampa
	Livello bibliografico	Monografia
	Nota di bibliografia	Includes bibliographical references and indexes.
	Nota di contenuto	1. Screen narrative in the digital era / Ian Christie and Annie van den Oever -- Part I. Theory in contemporary contexts : reassessing key questions. 2. Stories and storytelling in the era of graphic narrative / Jan Baetens -- 3. Rediscovering iconographic storytelling / Vincent Amiel -- 4. Wallowing in dissonance : the attractiveness of impossible puzzle films / Miklos Kiss and Steven Willemsen -- 5. "Storification" : or, What do we want psychology and physiology to tell us about screen stories? / Ian Christie -- 6. Transmedia storytelling : new practices and audiences / Melanie Schiller -- Part II. History and analyses. 7. The endless endings of Michelangelo Antonioni's films / Jose Moure -- 8. The film that dreams : about David Lynch's Twin Peaks season 3 / Dominique Chateau -- 9. Spoilers, twists, and dragons : popular narrative after Game of Thrones / Sandra Laugier -- Part III. Discussions. 10. Storytelling and mainstream television today : a dialogue / John Ellis and Annie van den Oever -- 11. The single shot, narration, and creativity in the space of everyday communication / Roger Odin -- Part IV. Practicalities. 12. Rewriting Proust : working with Chantal Akerman on La Captive : a dialogue / Eric de Kuyper and Annie van den Oever -- 13. Introduction to Dickensian : an intertextual universe? / Ian Christie -- 14. The lives of the characters in Dickensian / Luke McKernan -- 15. Music structuring narrative : a dialogue /

Robert Ziegler and Ian Christie.

| Sommario/riassunto | Stories are perceived as central to modern life. Not only in narrative entertainment media, such as television, cinema, theater, but also in social media. Telling/having "a story" is widely deemed essential, in business as well as in social life. Does this mark an intensification of what has always been part of human cultures; or has the realm of "story" expanded to dominate twenty-first century discourse? Addressing stories is an obvious priority for the Key Debates series, and Volume 7, edited by Ian Christie and Annie van den Oever, identifies new phenomena in this field -- complex narration, puzzle films, transmedia storytelling -- as well as new approaches to understanding these, within narratology and bio-cultural studies. Chapters on such extended television series as Twin Peaks, Game of Thrones and Dickensian explore distinctively new forms of screen storytelling in the digital age. With contributions by Vincent Amiel, Jan Baetens, Dominique Chateau, Ian Christie, John Ellis, Miklos Kiss, Eric de Kuyper, Sandra Laugier, Luke McKernan, Jose Moure, Roger Odin, Annie van den Oever, Melanie Schiller, Steven Willemsen, Robert Ziegler. |