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|----|-------------------------|---|
| 1. | Record Nr. | UNISOBSOBE00072310 |
| | Autore | lengo, Francesco |
| | Titolo | La grande città dei letterati : testi esemplari da Cartesio a Leopardi /
Francesco lengo |
| | Pubbl/distr/stampa | Milano, : UNICOPLI, 1988 |
| | Titolo uniforme | La grande città dei letterati : testi esemplari da Cartesio a Leopardi |
| | ISBN | 8840001417 |
| | Descrizione fisica | 191 p. ; 21 cm |
| | Collana | Testi e studi ; 81 |
| | Lingua di pubblicazione | Italiano |
| | Formato | Materiale a stampa |
| | Livello bibliografico | Monografia |
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| 2. | Record Nr. | UNINA9910669802003321 |
| | Autore | McDonald Tom |
| | Titolo | Social media in rural China : social networks and moral frameworks / /
Tom McDonald |
| | Pubbl/distr/stampa | London : , : UCL Press, , 2016 |
| | Descrizione fisica | 1 online resource (219 pages) |
| | Collana | Why we post |
| | Disciplina | 306.0951 |
| | Soggetti | China Rural conditions
China Social conditions 20th century |
| | Lingua di pubblicazione | Inglese |
| | Formato | Materiale a stampa |
| | Livello bibliografico | Monografia |
| | Nota di contenuto | 1. Introduction and field site: down to the countryside -- 2. The social
media landscape: visibility and economy -- 3. Visual postings:
idealising family-love, marriage and 'little treasures' -- 4.
Relationships: circles of friends, encounters with strangers -- 5. Moral |

accumulation: collecting credits on social media -- 6. Broader relations: the family, the state and social media -- 7. Conclusion: circles and strangers, media moralities and 'the Chinese internet' -- Appendix. Methodology.

Sommario/riassunto

China's distinctive social media platforms have gained notable popularity among the nation's vast number of internet users, but has China's countryside been 'left behind' in this communication revolution? Tom McDonald spent 15 months living in a small rural Chinese community researching how the residents use social media in their daily lives. His ethnographic findings suggest that, far from being left behind, many rural Chinese people have already integrated social media into their everyday experience. Throughout his ground-breaking study, McDonald argues that social media allows rural people to extend and transform their social relationships by deepening already existing connections with friends known through their school, work or village, while also experimenting with completely new forms of relationships through online interactions with strangers, particularly when looking for love and romance. By juxtaposing these seemingly opposed relations, rural social media users are able to use these technologies to understand, capitalise on and challenge the notions of morality that underlie rural life.

3. Record Nr.	UNISA996309128303316
Autore	Haverkamp Alfred
Titolo	Information, Kommunikation und Selbstdarstellung in mittelalterlichen Gemeinden / / Alfred Haverkamp
Pubbl/distr/stampa	De Gruyter, 1998 Berlin ; ; Boston : , : Oldenbourg Wissenschaftsverlag, , [2009] ©1998
Edizione	[Reprint 2015]
Descrizione fisica	1 online resource (xx, 288 pages) : illustrations
Collana	Schriften des Historischen Kollegs ; ; 40
Altri autori (Persone)	Müller-Luckner Elisabeth
Disciplina	302.23/094/0902
Soggetti	Civilization, Medieval Cities and towns, Medieval - Europe, Western Cities and towns, Medieval - Germany Cities and towns, Medieval - Italy Communication - Italy - History - To 1500 Communication - Germany - History - To 1500 Bell towers - Germany - History - To 1500 Bell towers - Italy - History - To 1500
Lingua di pubblicazione	Tedesco
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	German, English, and Italian. Papers from a colloquium held July 10-13, 1995, at the Historisches Kolleg, Munchen, Germany.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Frontmatter -- Inhalt -- Vorwort -- Zur Einführung / Haverkamp, Alfred -- Verzeichnis der Tagungsteilnehmer -- Die Bedeutung der Glocken in byzantinischen und slavischen Klöstern und Städten / Hannick, Christian -- Individual and Community in the Liturgy of the Liberation of Christian Jerusalem / Linder, Amnon -- Die Bedeutung der Glocke im Licht des mittelalterlichen Ritus der Glockenweihe / Heinz, Andreas -- Gerichtsöffentlichkeit im hoch- und spätmittelalterlichen Deutschland / Weitzel, Jürgen -- Campanie, trombe e carrocci nelle città del regno d'Italia durante il medioevo / Bordone, Renato -- Toskanische Türme: Repräsentation und Konkurrenz / Schwarz, Michael Viktor -- Flämische Belfriede und südniederländische städtische Bauwerke im Mittelalter: Symbol und Mythos / Uytven,

Raymond van -- Zwischen Kirche und Stadtgemeinde / Bönner, Gerold
-- Der stier von Ure treib ein grob gesang / Meyer, Werner -- Zeit,
Arbeit und Muße im Wandel spätmittelalterlicher
Kommunikationsformen / Fouquet, Gerhard -- Orts- und
Personenregister -- Backmatter

Sommario/riassunto

Die richtige Beurteilung der Vorteilhaftigkeit von Investitionen ist eine zentrale Aufgabe der Unternehmensplanung. Dieses Lehrbuch behandelt den vollkommenen und unvollkommenen Kapitalmarkt unter Sicherheit sowie die Investitionstheorie unter Unsicherheit. The accurate evaluation of the comparative advantages of investments is a core mission of corporate planning. This textbook presents the nature and objectives of investment theory, including aspects of perfect and imperfect capital markets under conditions of certainty, as well as investment theory involving uncertainty.
