

1. Record Nr.	UNISA996309076703316
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Titolo	Beijing Garbage : A City Besieged by Waste // Stefan Landsberger
Pubbl/distr/stampa	Amsterdam, : Amsterdam University Press, 2019 Amsterdam : , : Amsterdam University Press, , [2019] ©[2019]
ISBN	90-485-4287-1
Edizione	[1st ed.]
Descrizione fisica	1 online resource (232 pages) : illustrations ;
Collana	Consumption and sustainability in Asia ; ; 2
Disciplina	363.72/80951156
Soggetti	Abfall Refuse and refuse disposal - Management Refuse and refuse disposal - Government policy Refuse and refuse disposal - China - Beijing - Management Refuse and refuse disposal - Government policy - China - Beijing Peking China China Beijing
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Frontmatter -- Table Of Contents -- Introduction -- 1 Setting The Scene - From Imperial To Present-Day Beijing -- 2 The Circular Economy In China -- 3 The Human Factor - Garbage Producers -- 4 The Human Factor - Garbage Pickers -- 5 Educating The People -- 6 NGOs And Other Voluntary Environmental Groups -- 7 The Politics Of Incineration -- 8 Breaking The Waste Siege -- Appendix - Questionnaires Used For Research In 2017 -- Bibliography -- Index
Sommario/riassunto	Why do central and local government initiatives aiming to curb the proliferation of garbage in Beijing and its disposal continue to be unsuccessful? Is the Uberization of waste picking through online-to-offline (O2O) garbage retrieval companies able to decrease waste and improve the lives of waste pickers? Most citizens of Beijing are well aware of the fact that their city is besieged by waste. Yet instead of taking individual action, they sit and wait for the governments at

various levels to tell them what to do. And even if/when they adopt a proactive position, this does not last. Official education drives targeting the consumers are organized regularly and with modest success, but real solutions are not forthcoming. Various environmental non-governmental organizations are at work to raise the level of consciousness of the population, to change individual attitudes towards wasteful behavior, but seemingly with little overall effects.
