1. Record Nr. UNISA996308849003316 Autore Ross Michael **Titolo** Digital tools in media studies: analysis and research, an overview // edited by Michael Ross, Manfred Grauer, and Bernd Freisleben Pubbl/distr/stampa Bielefeld, : transcript Verlag, 2009 Bielefeld, Germany:,: Transcript Verlag,, [2009] ©2009 **ISBN** 3-8394-1023-1 Edizione [1st ed.] Descrizione fisica 1 online resource (196) Collana Medienumbruche; 27 Classificazione AP 12800 Disciplina 791.430723 Mass media - Technological innovations Soggetti Mass media - Research - Methodology Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Nota di contenuto 1 Contents 5 Introduction 7 Databases for Early Frontmatter Cinema Research 17 Culture in Context 27 Measuring Film Popularity 43 Compartmentalisation and its Influence on Film Distribution and Exhibition in The Netherlands, 1934-1936 55 Mapping the Movies 69 Putting Itinerant Cinemas on the Map Cinemetrics, Part of the Humanities' Cyberinfrastructure A Software Toolkit for Scientific Film Studies 101 First Steps Towards Digital Formalism: The Vienna Vertov Collection 117 Ghost Director 133 Automatic Movie Trailer Generation Based on Semantic Video 145 Key Measures and Key Visuals in Brazilian and German TV Annual Reviews 159 Text-Based Film Retrieval 2006 to Capture Offers of Filmic Effectiveness Sommario/riassunto Digital tools are increasingly used in media studies, opening up new perspectives for research and analysis, while creating new problems at the same time. In this volume, international media scholars and computer scientists present their projects, varying from powerful filmhistorical databases to automatic video analysis software, discussing their application of digital tools and reporting on their results. This book is the first publication of its kind and a helpful guide to both

media scholars and computer scientists who intend to use digital tools

in their research, providing information on applications, standards, and problems.