

1. Record Nr.	UNISA996308839103316
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Titolo	Negotiations of the »New World« : The Omnipresence of »Global« as a Political Phenomenon / / Sabine Selchow
Pubbl/distr/stampa	Bielefeld : , : transcript-Verlag, , [2017] ©2016
ISBN	3-8394-2896-3
Edizione	[1. Aufl.]
Descrizione fisica	1 online resource (234 pages)
Collana	Global Studies
Disciplina	327.1
Soggetti	Globalization - Political aspects Globalization - Social aspects
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	Frontmatter -- Contents -- Acknowledgements -- 1. Introduction: 'It's Difficult' -- 2. The Contemporary Adjective Global I: Popular & Free, and Disputedly Undisputed -- 3. The Contemporary Adjective Global II: Enmeshed with the 'Globalisation'-Discourse -- 4. The 'Globalisation'-Discourse and the 'New World' -- 5. The Proclamation of the 'New World' -- 6. The Omnipresence of Global as a Political Phenomenon and 'Unconventional' Object of Study -- 7. For Example: The Web of Meanings 'New World' in US President Obama's Public Papers 2013 -- 8. Conclusion -- 9. References -- Tables and figures
Sommario/riassunto	»Global« is everywhere - recent years have seen a significant proliferation of the adjective »global« across discourses. But what do social actors actually do when using this term?Written from within the political studies and International Relations disciplines, and with a particular interest in the US, this book demonstrates that the widespread use of »global« is more than a linguistic curiosity. It constitutes a distinct political phenomenon of major importance: the negotiation and reproduction of the »new world«. As such, the analysis of the use of »global« provides fascinating insights into an influential and politically loaded aspect of contemporary imaginations of the world.